

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HIROKI OBA	10/03/2013
RECEIVING PARTY DATA	
Name:	ALPINE ELECTRONICS, INC.
Street Address:	1-1-8, NISHI-GOTANDA
Internal Address:	SHINAGAWA-KU
City:	TOKYO
State/Country:	JAPAN
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14045559
CORRESPONDENCE DATA	
Fax Number:	(312)321-4299
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	3123214200
Email:	usassignments@brinkshofer.com, jsoukup@brinkshofer.com
Correspondent Name:	SCOTT W. BRIM
Address Line 1:	BRINKS HOFER GILSON & LIONE
Address Line 2:	PO BOX 10395
Address Line 4:	CHICAGO, ILLINOIS 60610
ATTORNEY DOCKET NUMBER:	9333-729 (IWUS13010)
NAME OF SUBMITTER:	SCOTT W. BRIM
Signature:	/Scott W. Brim/
Date:	10/04/2013
Total Attachments: 2 source=9333-729assignment#page1.tif source=9333-729assignment#page2.tif	

CH \$40.00 14045559

ASSIGNMENT

WHEREAS, Hiroki Oba, hereinafter called the "Assignor", has made the invention described in the United States patent application entitled "On-Board Display Control Device and On-Board Display Control Method", executed by Assignor on the same date as this Assignment;

WHEREAS, ALPINE ELECTRONICS, INC., a corporation organized and existing under the laws of Japan, having a place of business at 1-1-8, Nishi-Gotanda Shinagawa-ku Tokyo, Japan, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in exchange for valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States, its territories and possessions, in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, continuations-in-part, divisions, renewals, extensions or reissues of any of the patent applications and patents defined above; together with the right to recover all damages, including, but not limited to, a reasonable royalty, by reason of past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignor hereby covenants and agrees, for both the Assignor and the Assignor's legal representatives, that the Assignor will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or

any such patent application or patent; and that the Assignor will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignor have executed this agreement.

DATE: Oct. 3, 2013 Hiroki Oba
Hiroki Oba

WITNESSED:

DATE: October 3, 2013 Kanji Shida
DATE: October 3, 2013 Takeshi Fuji