## 502521267 10/04/2013

### PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### CONVEYING PARTY DATA

Name	Execution Date
AUREN HOFFMAN	04/07/2008
JEREMY LIZT	04/07/2008
VIVEK SODERA	04/07/2008
MANISH SHAH	04/07/2008

#### RECEIVING PARTY DATA

Name:	RAPLEAF, INC.	
Street Address:	657 MISSION STREET, SUITE 600	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94105	

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13359228

### CORRESPONDENCE DATA

Fax Number: (503)224-2084

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: docket@stofoco.com

Correspondent Name: STOLOWITZ FORD COWGER LLP
Address Line 1: 1140 SW 11TH AVENUE, SUITE 400
Address Line 4: PORTLAND, OREGON 97205

ATTORNEY DOCKET NUMBER:	7823-0105
NAME OF SUBMITTER:	STEPHEN S. FORD
Signature:	/Stephen S. Ford/
Date:	10/04/2013

Total Attachments: 2

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PATENT REEL: 031347 FRAME: 0398 OF \$40.00 13359228

# PATENT APPLICATION Do. No. 7823-0103

## ASSIGNMENT

Assignor:

Auren Hoffman

Address:

1328 Mission Street, Apt. 4

San Francisco, CA 94103

Assignor:

Jeremy Lizt

Address:

1738 Haight Street, #207 San Francisco, CA 94122

Assignor:

Vivek Sodera

Address:

1045 Mission Street, Apt. 471

San Francisco, CA 94103

Assignor:

Manish Shah

Address:

271 Shipley Street, Suite 1

San Francisco, CA 94107

Assignee:

Rapleaf, Inc.

Address:

657 Mission Street, Suite 600

San Francisco, CA 94105

Title of

Invention:

ASSOCIATING USER IDENTITIES WITH DIFFERENT UNIQUE

**IDENTIFIERS** 

Application

Serial No.:

12/099,748

Filing Date:

April 8, 2008

For good and valuable consideration, the receipt of which is hereby acknowledged, the above-named Assignor hereby sells, assigns and transfers to Assignee, the full and exclusive rights, title and interest in and to the above-identified invention, patent application and patent rights throughout the world, including foreign patent priority rights; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, reissues, non-provisionals and extensions thereof, to be held and enjoyed by

Assignment

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PATENT REEL: 031347 FRAME: 0399 Assignee, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and covenant that Assignor has full right so to do, and agree that Assignor will communicate to Assignee, or its successors and assigns, any facts known to Assignor respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, non-provisional and reissue applications, make all rightful oaths, and do everything possible to aid Assignee, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

In the event that the patent application filing date or serial number is not known at the time this document is executed, Assignor hereby grants permission to the attorneys of record in the patent application to fill in the filing date and/or serial number above, and to record this assignment after such information is added.

EXECUTED this	7-10	day of <u>April</u> , 2008.
	2K	Auren Hoffman  day of 18 to 1, 2008.
EXECUTED this _	- 1	_day of
EXECUTED this	711	Jeremy Lizt  day of April, 2008.
272001210 uns _		
		Wivek Sodera
EXECUTED this _	7th_	day of April , 2008.
		Manish Shah

Assignment

**RECORDED: 10/04/2013** 

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PATENT REEL: 031347 FRAME: 0400