

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>FRANK YANG</td> <td>09/19/2013</td> </tr> <tr> <td>DI-FONG CHANG</td> <td>09/19/2013</td> </tr> <tr> <td>MYK LUM</td> <td>08/14/2013</td> </tr> <tr> <td>ADAM WADE</td> <td>08/14/2013</td> </tr> <tr> <td>KEN SUGIMOTO</td> <td>08/14/2013</td> </tr> </tbody> </table>		Name	Execution Date	FRANK YANG	09/19/2013	DI-FONG CHANG	09/19/2013	MYK LUM	08/14/2013	ADAM WADE	08/14/2013	KEN SUGIMOTO	08/14/2013
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RECEIVING PARTY DATA													
Name:	Simplehuman LLC												
Street Address:	19850 Magellan Drive												
City:	Torrance												
State/Country:	CALIFORNIA												
Postal Code:	90502												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29447320</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29447320								
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CORRESPONDENCE DATA													
Fax Number:	(213)830-5741												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	(213)830-5743												
Email:	wliu@liulaw.com												
Correspondent Name:	WEN LIU												
Address Line 1:	350 S. FIGUEROA, SUITE 975												
Address Line 4:	LOS ANGELES, CALIFORNIA 90071												
ATTORNEY DOCKET NUMBER:	1153/508												
NAME OF SUBMITTER:	WEN LIU												
Signature:	/Wen Liu, Reg. No. 32,822/												

OP \$40.00 29447320

PATENT

Date:

10/04/2013

Total Attachments: 2

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JOINT ASSIGNMENT

THIS ASSIGNMENT, by Frank YANG, Di-Fong CHANG, Myk LUM, Adam WADE and Ken SUGIMOTO (hereinafter referred to as the assignors), residing at 6847 Alta Vista Dr., Rancho Palos Verdes, CA 90275; 23533 Anza Ave. Unit B, Torrance, CA 90505; 12 Ivy Lane, Irvine, CA 92602; 30 Ametrine Way, Rancho Santa Margarita, CA 92688 and 73 Alberti Aisle, Irvine, CA 92614, respectively, witnesseth:

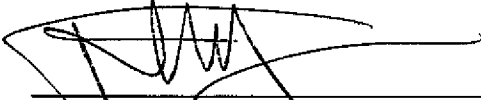



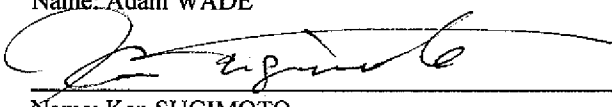
WHEREAS, said assignors have invented certain new and useful improvements in TOILET BRUSH AND HOUSING ASSEMBLY, set forth in an application for Letters Patent of the United States, having an oath or declaration executed, respectively, on _____, _____, _____, _____, and _____ [or which was filed on March 1, 2013, as Application Serial No. 29/447,320.

WHEREAS, SIMPLEHUMAN LLC, a corporation duly organized under and pursuant to the laws of the State of California and having its principal place of business at 19850 Magellan Drive, Torrance, California 90502 (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto said assignee, its successors, legal representatives and assigns, their entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that said assignors will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use of said assignee, its successors, legal representatives and assigns.

<u>9/19/2013</u> Date	 Name: Frank YANG
<u>9/19/2013</u> Date	 Name: Di-Fong CHANG
<u>8/14/2013</u> Date	 Name: Myk LUM
<u>8/14/2013</u> Date	 Name: Adam WADE
<u>8/14/2013</u> Date	 Name: Ken SUGIMOTO