

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2568866

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
JOHN RANDALL WEST		07/02/2008
RECEIVING PARTY DATA		
Name:	INFORMATION RESOURCES, INC.	
Street Address:	150 NORTH CLINTON STREET	
City:	CHICAGO	
State/Country:	ILLINOIS	
Postal Code:	60661	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	13947216	
CORRESPONDENCE DATA		
Fax Number:	(781)644-6137	
Phone:	6179162658	
Email:	patents@stratpat.com	
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>		
Correspondent Name:	STRATEGIC PATENTS P.C.	
Address Line 1:	P.O.BOX 920629	
Address Line 4:	NEEDHAM, MASSACHUSETTS 02492	
ATTORNEY DOCKET NUMBER:	IRIC-0001-P02	
NAME OF SUBMITTER:	ROBERT A. MAZZARESE	
Signature:	/Robert Mazzaresse/	
Date:	10/08/2013	
Total Attachments: 2 source=IRIC-0001-P01_080408_Executed Assignment#page1.tif source=IRIC-0001-P01_080408_Executed Assignment#page2.tif		

OP \$40.00 13947216

## ASSIGNMENT

WHEREAS, each of the Undersigned has developed certain inventions described in a U.S. patent application No. 12/020,740, filed January 28, 2008, and entitled:

### DATA PERTURBATION OF NON-UNIQUE VALUES

and has full right to convey his or her entire interest to the ASSIGNEE, both legal and equitable, in and to the inventions free from all prior assignments, agreements, licenses, mortgages, security interests, or other encumbrances whatsoever; and

WHEREAS, Information Resources, Inc. ("ASSIGNEE"), an entity organized and existing under the laws of the state of Delaware, and having a place of business at 150 North Clinton Street, Chicago, IL, 60661, is desirous of acquiring the entire right, title, and interest in and to the invention or inventions and any and all patents to be obtained therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by each of the Undersigned, each of the Undersigned hereby sells, assigns and transfers unto the ASSIGNEE, its successors and assigns, his or her entire right, title and interest in and to the invention or inventions, as described in the above application and all applications resulting therefrom, including any and all conversions, divisions, continuations, continuations-in-part, substitute applications, and reissues or extensions thereof; and all resulting patents in any jurisdiction worldwide.

AND each of the Undersigned hereby authorizes and requests the issuing authority to issue any and all patents issuing from any of the forgoing to the ASSIGNEE or its successors and assigns.

AND each of the Undersigned agrees that the attorney of record in the application shall hereinafter act on behalf of the ASSIGNEE.

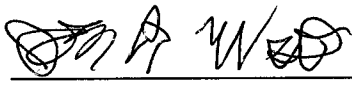
AND, each of the Undersigned further agrees, without any further payment or compensation by the ASSIGNEE or its successors and assigns, to communicate to the ASSIGNEE, its representatives or agents or its successors and assigns, any facts relating to the invention or inventions including evidence for interference purposes or for other legal proceedings whenever requested; to testify in any interference or other legal proceedings, whenever requested; to execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective; and to generally do everything possible to aid the ASSIGNEE, its successors or assigns and nominees to secure, obtain and enforce proper patent protection for the invention or inventions in this or any foreign country.

The undersigned hereby authorizes the attorney(s) associated with Patent Office Customer Number 43520, to insert hereon any further information necessary or desirable for recordation of this document.

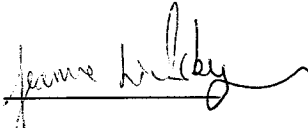
Inventors

Date signed

Witness(es)

1)   
\_\_\_\_\_  
John R. West

  
\_\_\_\_\_

  
\_\_\_\_\_