

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2570213

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DAVID FREDERICK LYONS	09/30/2013
CHRISTOPHER LOEW	10/04/2013
RECEIVING PARTY DATA	
Name:	FIRST DATA CORPORATION
Street Address:	6200 SOUTH QUEBEC STREET
Internal Address:	SUITE 270B
City:	GREENWOOD VILLAGE
State/Country:	COLORADO
Postal Code:	80111
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29469210
CORRESPONDENCE DATA	
Fax Number:	(404)853-8806
Phone:	404-853-8000
Email:	kiersten.mishalany@sutherland.com
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>	
Correspondent Name:	SUTHERLAND ASBILL & BRENNAN LLP
Address Line 1:	999 PEACHTREE STREET, N.E.
Address Line 2:	SUITE 2300
Address Line 4:	ATLANTA, GEORGIA 30309
ATTORNEY DOCKET NUMBER:	34250-1539
NAME OF SUBMITTER:	MIA K. FIEDLER
Signature:	/Mia K. Fiedler/

502525007

PATENT
 REEL: 031366 FRAME: 0432

CH \$40.00 29469210

Date:	10/08/2013
	This document serves as an Oath/Declaration (37 CFR 1.63).
Total Attachments: 5 source=Dec-Assignment#page1.tif source=Dec-Assignment#page2.tif source=Dec-Assignment#page3.tif source=Dec-Assignment#page4.tif source=Dec-Assignment#page5.tif	

PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)

U.S. Patent Appln. No. 29/469,210
Filing Date: October 8, 2013

Attorney Docket No. 34250-1539

PARTIES TO THE ASSIGNMENT

Assignor(s):

DAVID FREDERICK LYONS
1159 Lincoln Avenue
Palo Alto, CA 94301

CHRISTOPHER LOEW
792 E. Charleston Road
Palo Alto, CA 94303

Assignee:

FIRST DATA CORPORATION
6200 South Quebec Street, Suite 270B
Greenwood Village, CO 80111

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
“**POINT-OF-SALE DISPLAY**” (Invention) for which a non-provisional application for United States Letters
Patent

☒ was filed on October 8, 2013, and accorded U.S. application no. 29/469,210; or

☐ will be filed concurrently with the submission of this executed PATENT ASSIGNMENT for
recordation.

ASSIGNOR(S) hereby authorizes and requests ASSIGNEE’S legal representatives, of Sutherland
Asbill and Brennan LLP, associated with Customer No. 29052, to insert in the header above and here in
parentheses (U.S. application no. 29/469,210, filed October 8, 2013) this application’s U.S. application number
and filing date, when known.

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WHEREAS, ASSIGNEE, a corporation of the State of Delaware, is desirous of acquiring the entire right, title and interest in and to the Invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said Invention and any improvements thereto, said Application and any and all letters patent which may be granted for said Invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all provisional, divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said Invention, application and all letters patent on said Invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said Invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said Invention, for litigation regarding said letters patent, or for the purpose of protecting title to said Invention or letters patent therefor.

AND ASSIGNOR(S) DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or

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U.S. Patent Appln. No. 29/469,210
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may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said letters patent before or after issuance.

AND ASSIGNOR(S) DOES HEREBY covenant and agree that ASSIGNOR(S) will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Invention or said application, and testify in any legal proceeding, assist in the preparation of any other patent property relating to the application and the Invention or any improvements made thereto, sign/execute all lawful papers, provide all requested documents, execute and make all rightful oaths and/or declarations in connection with the application and the Invention including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Invention in all countries. These provisions are binding upon our heirs, legal representatives, administrators, and assigns.

CORRESPONDENCE ADDRESS

I hereby direct all correspondence and telephone calls in connection with this application be addressed to the number associated with the customer number listed below, which is:

Customer No. 29052

PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)

U.S. Patent Appln. No. 29/469,210
Filing Date: October 8, 2013

Attorney Docket No. 34250-1539

DECLARATION

As a below named inventor, I hereby declare that:

This declaration is directed to:

- ☐ the attached application; or
☒ United States application number 29/469,210 filed on October 8, 2013; or
☐ PCT international application number _____ filed on _____
(I hereby authorize and request the Company or its delegated attorneys or agents to insert above the application number and filing date of the application when known.)

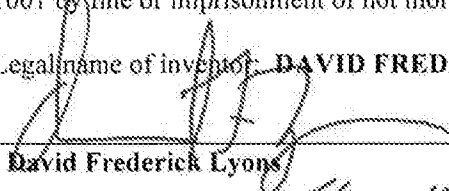
The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed Invention in the application.

I have reviewed and understand the contents of the above-identified application, and acknowledge the duty to disclose to the US Patent & Trademark Office all information known to me to be material to the patentability as defined in 37 CFR 1.56.


I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

Legal name of inventor: **DAVID FREDERICK LYONS**


David Frederick Lyons

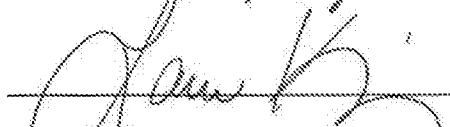
30 SEP 2013
Date

WITNESS:



9/30/13
Date

WITNESS:



9/30/13
Date

OR USE SECTION BELOW ONLY IF SIGNING IN PRESENCE OF A NOTARY

Date

Inventor Signature

STATE OF _____

ss. _____

COUNTY OF _____

This _____ day of _____, _____ before me personally came the above-named **David Frederick Lyons**, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Seal _____

PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)

U.S. Patent Appln. No. 29/469,210

Filing Date October 8, 2013

Attorney Docket No. 34250-1539

DECLARATION

As a below named inventor, I hereby declare that:

This declaration is directed to:

☐ the attached application; or

☒ United States application number 29/469,210 filed on October 8, 2013; or

☐ PCT international application number _____ filed on _____

(I hereby authorize and request the Company or its delegated attorneys or agents to insert above the application number and filing date of the application when known.)

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed Invention in the application.

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I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

Legal name of inventor: CHRISTOPHER LOEW

Christopher Loew
CHRISTOPHER LOEW -

10.9.13
Date

WITNESS: [Signature]

D 10.9.13
Date

WITNESS: [Signature]

D 10.4.13
Date

OR USE SECTION BELOW ONLY IF SIGNING IN PRESENCE OF A NOTARY

Date

Inventor Signature

STATE OF _____

ss.

COUNTY OF _____

This _____ day of _____, before me personally came the above-named Christopher Loew, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.