

## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>JAN KORST</td> <td>10/09/2013</td> </tr> <tr> <td>MAURO BARBIERI</td> <td>10/08/2013</td> </tr> <tr> <td>SERVERIUS PETRUS PAULUS PRONK</td> <td>10/08/2013</td> </tr> </tbody> </table>		Name	Execution Date	JAN KORST	10/09/2013	MAURO BARBIERI	10/08/2013	SERVERIUS PETRUS PAULUS PRONK	10/08/2013
Name	Execution Date								
JAN KORST	10/09/2013								
MAURO BARBIERI	10/08/2013								
SERVERIUS PETRUS PAULUS PRONK	10/08/2013								
RECEIVING PARTY DATA									
Name:	AXEL SPRINGER DIGITAL TV GUIDE GMBH								
Street Address:	SCHIFFBAUERDAMM 22								
City:	BERLIN								
State/Country:	GERMANY								
Postal Code:	10117								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14007363</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14007363				
Property Type	Number								
Application Number:	14007363								
CORRESPONDENCE DATA									
Fax Number:	(203)261-5676								
Phone:	203-261-1234								
Email:	aaf@warefressola.com								
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>									
Correspondent Name:	WARE, FRESSOLA, MAGUIRE & BARBER LLP								
Address Line 1:	BRADFORD GREEN, BUILDING 5								
Address Line 2:	755 MAIN STREET, P O BOX 224								
Address Line 4:	MONROE, CONNECTICUT 06468								
ATTORNEY DOCKET NUMBER:	536-044.014								
NAME OF SUBMITTER:	ALFRED A. FRESSOLA								
Signature:	/Alfred A. Fressola/								

Date:

10/09/2013

Total Attachments: 2

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ASSIGNMENT AND AGREEMENT

FOR VALUE RECEIVED, We, **Jan KORST**, a citizen of the Netherlands residing at Prins Alexanderstraat 24, 5616 BL Eindhoven, Netherlands; **Mauro BARBIERI**, a citizen of Italy residing at Gabriel Metsulaan 5, 5613 LC Eindhoven, Netherlands, and **Serverius Petrus Paulus PRONK**, a citizen of the Netherlands residing at Jan van Speykstraat 2, 5262 CN Vught, Netherlands hereby sell, assign and transfer to **AXEL SPRINGER DIGITAL TV GUIDE GMBH**, an organization duly organized and existing under the laws of Germany and having a principal place of business at Schiffbauerdamm 22, 10117 Berlin, Germany, as assignee, and its successors, assigns and legal representatives, the entire right, title and interest for all countries in and to certain inventions relating to improvements in an **APPARATUS AND METHOD FOR MANAGING A PERSONAL CHANNEL**, which is described in PCT International Patent Application No. **PCT/EP2012/057883** filed on **April 30, 2012**, which was transmitted to the United States Patent and Trademark Office by the International Bureau, for which commencement of the national stage in the U.S.A. is sought under an application for Letters Patent of the United States now bearing serial number **14/007,363**, in furtherance of which a Declaration in accordance with 35 U.S.C. 371 is executed by us on even date herewith; and all the rights and privileges under any and all Letters Patent that may be granted therefor.

We request that any and all patents for said inventions in all countries be issued to said assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

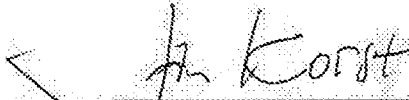
We agree that, when requested, we will, without charge to said assignee but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for said inventions in any and all countries and for vesting title thereto in said assignee, its successors, assigns and legal representatives or nominees.

We authorize and empower the said assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by: (a) the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it; and (b) the Patent Cooperation Treaty, as amended, or by any treaty which may henceforth be substituted for it; and to invoke and claim such right of priority without further written or oral authorization from us.

We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said assignee or nominee to claim the aforesaid benefit of the right of priority provided by: (a) the International Convention for the protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it; and (b) the Patent Cooperation Treaty, as amended, or by any treaty which may henceforth be substituted for it.

We covenant with said assignee, its successors and assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that we have full right to convey the same as herein expressed.

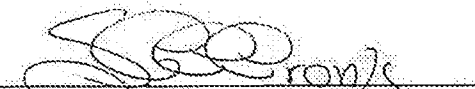
Signed at Eindhoven/The Netherlands this 9<sup>th</sup>  
(city/state/country) (day)  
day of October, 2013.  
(month)

  
\_\_\_\_\_  
Jan KORST

Signed at Eindhoven/The Netherlands this 8<sup>th</sup>  
(city/state/country) (day)  
day of October, 2013.  
(month)

  
\_\_\_\_\_  
Mauro BARBIERI

Signed at Eindhoven/The Netherlands this 8<sup>th</sup>  
(city/state/country) (day)  
day of October, 2013.  
(month)

  
\_\_\_\_\_  
Severius Petrus Paulus PRONK