

PATENT ASSIGNMENT COVER SHEET

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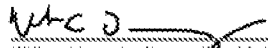
EPAS ID: PAT2572358

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
WILLIAM ALEXANDER DREWRY		09/27/2013
RECEIVING PARTY DATA		
Name:	GOOGLE INC.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	14040482	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>		
Correspondent Name:	ANDREW D. MICKELSEN	
Address Line 1:	MCDERMOTT WILL & EMERY LLP	
Address Line 2:	4 PARK PLAZA, SUITE 1700	
Address Line 4:	IRVINE, CALIFORNIA 92614	
ATTORNEY DOCKET NUMBER:	090364-0865	
NAME OF SUBMITTER:	ANDREW D. MICKELSEN, REG. NO. 50,957	
Signature:	/Andrew D. Mickelsen/	
Date:	10/09/2013	
Total Attachments: 1 source=090364-0865 Assignment#page1.tif		

CH \$40.00 14040482

ASSIGNMENT

For valuable consideration, I, William Alexander DREWRY of Nashville, TN, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled REVOCABLE PLATFORM IDENTIFIERS, filed September 27, 2013, and assigned U.S. Application Number 14/040,482, and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and application number of said application when it is known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: Sep 27, 2013
William Alexander Drewry (Sep 27, 2013)

William Alexander DREWRY