

## PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE:   | NEW ASSIGNMENT             |
| NATURE OF CONVEYANCE:  | ASSIGNMENT                 |
| CONVEYING PARTY DATA   |                            |
| Name   | Execution Date             |
| PAUL THADDEUS WESTBROOK  | 09/17/2013                 |
| ANDREW THOMAS HUANG  | 09/16/2013                 |
| RECEIVING PARTY DATA   |                            |
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| City:  | Mountain View              |
| State/Country:   | CALIFORNIA                 |
| Postal Code:   | 94043                      |
| PROPERTY NUMBERS Total: 1  |                            |
| Property Type  | Number                     |
| Application Number:  | 14043806                   |
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| NAME OF SUBMITTER:   | CHRISTINE BOUDOURIS        |
| Signature:   | /Christine Boudouris/      |
| Date:  | 10/10/2013                 |
| Total Attachments: 1<br>source=Assignment#page1.tif                                    |                            |

OP \$40.00 14043806

ASSIGNMENT

For good and valuable consideration, which is hereby acknowledged, We, Paul Thaddeus Westbrook of 1600 Amphitheatre Parkway, Mountain View, California 94043 and Andrew Thomas Huang of 1600 Amphitheatre Parkway, Mountain View, California 94043 hereby assign to: Google Inc., a corporation of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by us, entitled DYNAMIC ADJUSTMENT TO CONTENT FOR A DISPLAY DEVICE, filed October 01, 2013, and assigned U.S. Serial Number 14/043,806; this assignment including said application, any provisional, continuation, continuation-in-part, divisional, reissue, renewal, extension or other application for any of said inventions or improvements, any and all United States and foreign patents, utility models, and design registrations granted disclosing any of said inventions or improvements, and the right to claim priority based on the filing date of any of these applications under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment, and including any claims for damages by reason of past infringement or for provisional rights, and right to sue for and collect on such claims for the Assignee's own use and benefit. We hereby authorize Google Inc., its employees, and its legal representatives to fill in the serial number and filing date above after this document has been executed.


Date: Sep 17, 2013



Paul T Westbrook (Sep 17, 2013)

Paul Thaddeus Westbrook

Date: Sep 16, 2013



Andrew T Huang (Sep 16, 2013)

Andrew Thomas Huang