

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2572781

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>SHELTEN GEE JAO YUEN</td> <td>10/09/2013</td> </tr> <tr> <td>TIMOTHY M. ROBERTS</td> <td>10/09/2013</td> </tr> <tr> <td>HEIKO GERNOT ALBERT PANTHER</td> <td>10/09/2013</td> </tr> <tr> <td>BARRY CHRISTOPHER BURTON</td> <td>10/09/2013</td> </tr> </tbody> </table>		Name	Execution Date	SHELTEN GEE JAO YUEN	10/09/2013	TIMOTHY M. ROBERTS	10/09/2013	HEIKO GERNOT ALBERT PANTHER	10/09/2013	BARRY CHRISTOPHER BURTON	10/09/2013
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<table border="1"> <tr> <td>Name:</td> <td>FITBIT, INC.</td> </tr> <tr> <td>Street Address:</td> <td>150 SPEAR STREET, SUITE 200</td> </tr> <tr> <td>City:</td> <td>SAN FRANCISCO</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94105</td> </tr> </table>		Name:	FITBIT, INC.	Street Address:	150 SPEAR STREET, SUITE 200	City:	SAN FRANCISCO	State/Country:	CALIFORNIA	Postal Code:	94105
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CORRESPONDENCE DATA											
<p>Fax Number: (408)716-7121 Email: intake@shemwellaw.com <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i> Correspondent Name: CHARLES SHEMWELL Address Line 1: P.O. BOX 70307 Address Line 4: SUNNYVALE, CALIFORNIA 94086</p>											
ATTORNEY DOCKET NUMBER:	FTBT.016										
NAME OF SUBMITTER:	CHARLES E. SHEMWELL, REG. NO. 40,171										
Signature:	/Charles E. Shemwell/										
Date:	10/10/2013										
<p>Total Attachments: 2 source=FTBT.016 executed assignment - appno -r#page1.tif source=FTBT.016 executed assignment - appno -r#page2.tif</p>											

OP \$40.00 14050228

ASSIGNMENT
(Attorney Ref.: FTBT.016)

Inventors: Shelten Gee Jao Yuen, Timothy M. Roberts, Heiko Gernot Albert Panther, Barry Christopher Burton Application No.: 14/050,228
Filing Date: October 9, 2013

Title: COLLABORATIVE ACTIVITY-DATA ACQUISITION

I, the undersigned, in consideration of good and valuable considerations in hand paid, the receipt and sufficiency whereof are hereby acknowledged, hereby assign to

Fitbit, Inc.

(150 Spear Street, Suite 200, San Francisco, California), and its successors and assigns, the entire right, title and interest in: (i) the above-referenced patent application, and (ii) the inventions and/or improvements disclosed and/or claimed in the above-referenced patent application, and (iii) any and all other patent applications of the United States and foreign countries which claim priority to the above-referenced application and/or which may be filed, either solely or jointly with others, on the inventions and/or improvements disclosed and/or claimed in the above-referenced patent application, and (iv) any and all patents of the United States and foreign countries which may be obtained on any of the aforementioned applications, and (v) any reissue, reexamination or extension of such aforementioned patents, and further assign to said assignee the priority right provided by the International Convention.

I, the undersigned, hereby authorize and request the Commissioner of Patents and Trademarks to issue said U.S. Patents to said assignee.

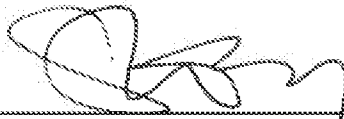
I, the undersigned, warrant that there are no outstanding prior assignments, licenses, or other encumbrances on the interests herein assigned, other than those assignments, licenses, or other encumbrances already assigned to Fitbit, Inc.

I, the undersigned, for said considerations hereby agree, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation and substitute applications for said inventions and/or improvements, and any necessary oath, affidavit or declaration relating thereto, and any application for the reissue, reexamination or extension of any patents that may be granted on said application and any and all applications and other documents for patents in foreign countries on said inventions and/or improvements, that said assignee, its successors or assigns may deem necessary or expedient, and for the said considerations the

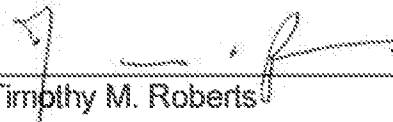
undersigned authorize said assignee to apply for patents for said inventions and/or improvements in its own name in such countries where such procedure is proper and further agree, upon the request of said assignee, its successors and assigns, to cooperate to the best of the ability of the undersigned with said assignee, its successors and assigns, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary statements, giving and producing evidence, and performing any and all other acts necessary to obtain said patents, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors and assigns, whereby all said patents will be held and enjoyed by the said assignee, its successors and assigns, to the full end of the term for which said patents will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

I, the undersigned, hereby grant to said assignee, including its agents and representatives, the power to insert on this document any further identification necessary or desirable to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment.

Date: 10/9/2013


Shelten Gee Jao Yuen

Date: 10/9/13


Timothy M. Roberts

Date: 10/9/13


Heiko Gernot Albert Panther

Date: 9-Oct-2013


Barry Christopher Burton