

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2573004

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>EVGENY SKVORTSOV</td> <td>05/03/2011</td> </tr> <tr> <td>CARL FREDRIK HUBINETTE</td> <td>05/03/2011</td> </tr> <tr> <td>TAYLAN YILDIZ</td> <td>05/04/2011</td> </tr> <tr> <td>LU ZHANG</td> <td>05/03/2011</td> </tr> </tbody> </table>		Name	Execution Date	EVGENY SKVORTSOV	05/03/2011	CARL FREDRIK HUBINETTE	05/03/2011	TAYLAN YILDIZ	05/04/2011	LU ZHANG	05/03/2011
Name	Execution Date										
EVGENY SKVORTSOV	05/03/2011										
CARL FREDRIK HUBINETTE	05/03/2011										
TAYLAN YILDIZ	05/04/2011										
LU ZHANG	05/03/2011										
RECEIVING PARTY DATA											
Name:	GOOGLE INC.										
Street Address:	1600 AMPHITHEATRE PARKWAY										
City:	MOUNTAIN VIEW										
State/Country:	CALIFORNIA										
Postal Code:	94043										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14050569</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14050569						
Property Type	Number										
Application Number:	14050569										
CORRESPONDENCE DATA											
Fax Number:											
Phone:	248 270 2894										
Email:	mailbox@remarck.com										
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>											
Correspondent Name:	REMARCK LAW GROUP PLC (GOOGLE)										
Address Line 1:	PO BOX 210958										
Address Line 4:	AUBURN HILLS, MICHIGAN 48321										
ATTORNEY DOCKET NUMBER:	16013-000001/US/COB										
NAME OF SUBMITTER:	MICHAEL A. SCHALDENBRAND										
Signature:	/Michael A. Schaldenbrand/										

OP \$40.00 14050569

Date:

10/10/2013

Total Attachments: 3

source=Executed Assignment - 16013-000001-US-PS1#page1.tif

source=Executed Assignment - 16013-000001-US-PS1#page2.tif

source=Executed Assignment - 16013-000001-US-PS1#page3.tif

ASSIGNMENT

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

SYSTEM AND METHOD FOR DETERMINING THE NUMBER OF UNIQUE VISITORS TO A NETWORK LOCATION

for which Assignor is about to make or has made United States or International application for patent

- (a) executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration);
- (b) executed on _____, _____, _____; or
- (c) filed on April 12, 2011, and assigned Serial No. 61/474,552 or PCT International Application No. _____; and

WHEREAS, Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, hereinafter referred to as Assignee, is desirous of acquiring all right, title, and interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignor hereby confirms any prior assignment to Assignee, and to the extent that Assignor has not already done so, agrees to assign, and hereby does, sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and throughout the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the inventions as described in the aforesaid application, to the aforesaid application itself, and all divisions, continuations, continuations-in-part, or other applications claiming priority directly or indirectly from the aforesaid application, and any United States or foreign Letters Patent, utility model, or other similar rights which may be granted thereon, including reissues, reexaminations and extensions thereof, and all copyright rights throughout the world in the aforesaid application and the subject matter disclosed therein, these rights, title and interest to be held and enjoyed by Assignee to the full end of the term for which the Letters Patent, utility model, or other similar rights, are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to sue for, and recover for past infringements of, or liabilities for, any of the rights relating to any of the applications, patents, utility models, or other similar rights, resulting therefrom, and the copyright rights;


Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights, and for copyright, in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale, license, agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the United States Patent and Trademark Office to issue the Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue the Letters Patent, Utility Model Registration or other similar right to Assignee.

The undersigned hereby grant(s) the law firm of Harness, Dickey & Pierce, P.L.C. the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

ASSIGNMENT


Evgeny Skvortsov

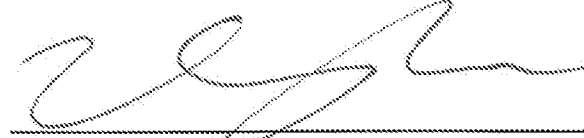
3rd May 2011
Dated


Carl Fredrik Hubinette

3.5.2011
Dated

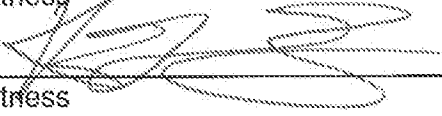
Taylan Yildiz

Dated

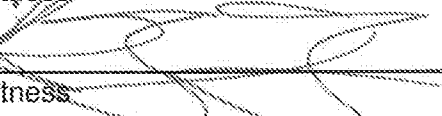

Lu Zhang

3.5.2011
Dated


Witness

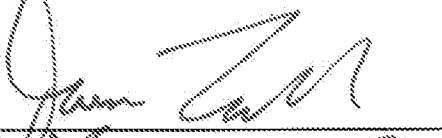

Witness



Witness


Witness

Witness

Witness


Witness


Witness

16022403.1

ASSIGNMENT

Evgeny Skvortsov

Witness

Dated

Witness

Carl Fredrik Hubinette

Witness

Dated

Witness

Taylan Yildiz

Elizabeth Van Alstine *EO* 05-04-11
Witness

Dated

Chongwan Boe *Boe* 05-04-11
Witness

Lu Zhang

Witness

Dated

Witness

16022403.1