

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT2575563

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LISA HATCH	10/08/2013
RECEIVING PARTY DATA	
Name:	LASH DUET, LLC
Street Address:	421 WEST 750 NORTH
City:	OREM
State/Country:	UTAH
Postal Code:	84057
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	61709845
Application Number:	14046760
PCT Number:	US2013063564
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	46756-3000USU1/WOU1
NAME OF SUBMITTER:	BRICK G. POWER
Signature:	/brick g power/

CH \$120.00 61709845

Date:

10/11/2013

Total Attachments: 2

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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned ASSIGNOR does hereby:

SELL, ASSIGN AND TRANSFER to Lash Duet, LLC ("ASSIGNEE"), a Utah limited liability company, having a place of business at 421 West 750 North, Orem, Utah 84057, United States, the ASSIGNOR's entire rights, titles and interests for the United States and all other territories in and to any and all improvements disclosed in U.S. Provisional Patent Application No. 61/709,845, filed on October 4, 2012 and titled LASH DUET ("the '845 Provisional Application"), U.S. Patent Application No. 14/046,760, filed on October 4, 2013 and titled DUAL BRUSH EYELASH APPLICATOR WITH REVERSE ACTION APPARATUS ("the '760 U.S. Application"), and to International patent application no. PCT/US2013/063564, filed on October 4, 2013 and titled DUAL BRUSH EYELASH APPLICATOR WITH REVERSE ACTION APPARATUS ("the '564 PCT Application") (the '845 Provisional Application, the '760 U.S. Application and the '564 PCT Application, collectively, "the Patent Applications") (any and all improvements disclosed in the Patent Applications, hereinafter "the Improvements"), such Patent Applications and all divisional, continuing, substitute, renewal, reissue and all other applications for patent or the legal equivalent thereof which have been or may be filed in the United States and all other territories relating to any of the Improvements; all original, reissued, reviewed and reexamined patents or their legal equivalents which have been or shall be issued in the United States and all other territories on any of the Improvements; and specifically including the right to file applications for patents or their legal equivalents under the provisions of any convention or treaty and claim priority based on such applications (all of the foregoing, collectively the "Intellectual Property Rights");

AUTHORIZE the ASSIGNEE to apply for and receive any and all patents or their legal equivalents in any territory relating to any of the Improvements in its own name;

AUTHORIZE AND REQUEST the issuing authority to issue any and all patents or their legal equivalents in any territory granted on any of the Improvements to and in the name of the ASSIGNEE;

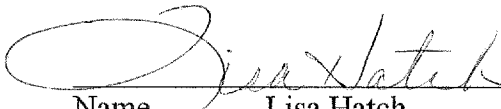
WARRANT AND COVENANT that no assignment, grant, security interest, license or other agreement or encumbrance affecting the rights or property herein conveyed, or ASSIGNEE's rights to the rights and property herein conveyed has been or will be made or entered into by the undersigned, and that ASSIGNOR possesses the full right to convey the same as herein expressed and to provide ASSIGNEE with all rights, titles and interests in and to the Intellectual Property Rights, including, but not limited to, the Improvements and the Patent Applications;

COVENANT, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, to execute all divisional, continuing, substitute, renewal, reissue, and all other applications for patents or their legal equivalents relating to any and all of the Improvements; to execute all rightful oaths, declarations, assignments, powers of attorney and other papers; to communicate to the ASSIGNEE all facts and provide to the ASSIGNEE all documents and things known and accessible to the undersigned relating to the Improvements and the histories thereof, and testify as to the same in any interference proceeding, derivation proceeding, litigation or any other proceeding relating to the Improvements, the histories thereof, the Patent Applications or any of the other Intellectual Property Rights; and generally to do everything possible which the ASSIGNEE shall consider desirable for vesting title to the Improvements, the Patent Applications and all of the other Intellectual Property Rights in the ASSIGNEE, and to secure, maintain, defend and enforce valid and enforceable patent protection for the Improvements, the Patent Applications and all of the other Intellectual Property Rights;

AGREE AND ACKNOWLEDGE that the SALE, ASSIGNMENT AND TRANSFER of rights and property set forth herein is and shall be IRREVOCABLE and BINDING upon the heirs, assigns, representatives and successors of each undersigned ASSIGNOR and EXTEND to the successors, assigns and nominees of the ASSIGNEE.

Dated 10/8/2013, 2013

ASSIGNOR:


Name Lisa Hatch
Residing at: 421 West 750 North
Orem, Utah 84057
United States