

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>DAVID F. SIMON</td> <td>10/02/2013</td> </tr> <tr> <td>CHUCK COSTELLO</td> <td>10/02/2013</td> </tr> <tr> <td>JOHN JAMES STONE</td> <td>10/02/2013</td> </tr> <tr> <td>DOMINIC MAK</td> <td>10/05/2013</td> </tr> </tbody> </table>		Name	Execution Date	DAVID F. SIMON	10/02/2013	CHUCK COSTELLO	10/02/2013	JOHN JAMES STONE	10/02/2013	DOMINIC MAK	10/05/2013
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<table border="1"> <tr> <td>Name:</td> <td>THE KONG COMPANY LLC</td> </tr> <tr> <td>Street Address:</td> <td>16191-D TABLE MOUNTAIN PARKWAY</td> </tr> <tr> <td>City:</td> <td>GOLDEN</td> </tr> <tr> <td>State/Country:</td> <td>COLORADO</td> </tr> <tr> <td>Postal Code:</td> <td>80403</td> </tr> </table>		Name:	THE KONG COMPANY LLC	Street Address:	16191-D TABLE MOUNTAIN PARKWAY	City:	GOLDEN	State/Country:	COLORADO	Postal Code:	80403
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CORRESPONDENCE DATA											
Fax Number:	(303)863-0223										
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<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>											
Correspondent Name:	SHERIDAN ROSS PC										
Address Line 1:	1560 SOUTH BROADWAY										
Address Line 2:	SUITE 1200										
Address Line 4:	DENVER, COLORADO 80202										
ATTORNEY DOCKET NUMBER:	7032-255										
NAME OF SUBMITTER:	BRENT P. JOHNSON										

Signature:	/Brent P. Johnson/
Date:	10/14/2013
Total Attachments: 1 source=Assignment_255#page1.tif	

Worldwide Assignment

WHEREAS, we, David F. Simon, Chuck Costello, John James Stone and Dominic Mak have made an invention entitled PET TOY WITH TREAT HOLDING RECEPTACLES for which we have filed an application for Letters Patent of the United States on October 14, 2013, under Application No. 14/053159 and

WHEREAS, The KONG Company, LLC ("ASSIGNEE"), a Colorado Limited Liability company, whose postal address is 16191-D Table Mountain Parkway, Golden, CO 80403, desires to acquire the entire right, title, and interest in and to the invention, the application, and any Letters Patent to be granted for the invention in the United States and in all foreign countries;

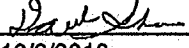
NOW, THEREFORE, in consideration of One Dollar (\$1.00) paid to us by ASSIGNEE, and other good and valuable consideration, the receipt and sufficiency of which we acknowledge, we, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest in and to the invention, the application, all applications claiming benefit of the application, including, but not limited to, all divisions and continuations of the application, and all Letters Patent that may be granted thereon in the United States, Canada and in all foreign countries, and all reissues thereof, together with the right to claim priority under the International Convention in all member countries; and We authorize and request the Director of Patents and Trademarks to issue all Letters Patent for the invention to ASSIGNEE, its successors, legal representatives, and assigns in accordance with the terms of this Assignment;

AND we covenant and agree that we have the full right to convey the entire right, title, and interest herein assigned and that we have not executed and will not execute any assignment or other instrument in conflict with this Assignment;


AND we further covenant and agree that upon request by ASSIGNEE, its successors, legal representatives, and/or assigns, and without further consideration, we will do all lawful acts that may be necessary or desirable to assist ASSIGNEE, its successors, legal representatives, and/or assigns to obtain and enforce patent protection for the invention in the United States and in all foreign countries, including, but not limited to, communicate with ASSIGNEE, its successors, legal representatives, and/or assigns any facts known to me/us regarding the invention, testify in any legal proceeding, sign all lawful papers, execute and deliver all papers that may be necessary or desirable to perfect the title to the invention in ASSIGNEE, its successors, legal representatives, and/or assigns, execute all divisional, continuation, and reissue applications, and make all rightful oaths, it being understood that any expense incident to the rendering of such assistance will be borne by ASSIGNEE, its successors, legal representatives, and/or assigns;

AND we further hereby authorize ASSIGNEE, or its attorneys or agents, to insert the correct Application Number and filing Date into this Assignment, if none is indicated on that date of our execution of this agreement.


IN WITNESS WHEREOF, we have executed this Assignment on the dates indicated below.

Signature: 
Date: 10/2/2013


Full Name: David F. Simon
Address: 1934 Heritage Lakes Boulevard
Lakeland, FL 33803

Signature: 
Date: 10/2/2013

Full Name: John James Stone
Address: 1892 Denver West Court, Apt. 1021
Lakewood, CO 80401

Signature: 
Date: 10/2/2013

Full Name: Chuck Costello
Address: 139 Harper Street
Louisville, CO 80027

Signature: 
Date: 10/5/2013

Full Name: Dominic Mak
Address: Suite 2512
Langham Place Office Tower
8 Argle Street
Mongkok, Kowloon, Hong Kong