

## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	RAF SIMONS	10/10/2013
RECEIVING PARTY DATA		
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PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29462728
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NAME OF SUBMITTER:	PHILIP H. GOTTFRIED, ESQ.	
Signature:	/Philip H. Gottfried/	
Date:	10/16/2013	
Total Attachments: 2 source=Assignment30200252#page1.tif source=Assignment30200252#page2.tif		

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ASSIGNMENT

WHEREAS, I Raf Simons (hereinafter "the Assignor"), a citizen of Belgium, having an address at 30 Avenue Montaigne, Paris, 75008 France, have invented a new and useful design for a HANDBAG, for which an application for United States Design Letters Patent was filed August 7, 2013 and has received Application Serial No. 29/462,728, and for which WIPO Registration No. DM/080289 was filed on February 27, 2013; and

WHEREAS, Christian Dior Couture, S.A. (hereinafter "the Assignee"), a corporation organized under the laws of the Republic of France, having a principal place of business at 30 Avenue Montaigne 75008 Paris, France, is desirous of acquiring the entire right, title and interest in and to said application and the invention described therein, and each and every patent that can be issued on said application and on said invention in the United States of America and in its territories and possessions, and in all countries foreign to the United States of America;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the Assignee the full and exclusive right, title and interest in and to the aforesaid application, the aforesaid invention, and each and every patent that may be issued on the aforesaid invention and application in the United States of America, and in its territories and possessions and also in all countries foreign to the United States of America, the same to be held and enjoyed by the Assignee for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives to the end of the term or terms for

which a patent or patents may be granted as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor hereby authorizes and requests the Commissioner For Patents to issue any and all Letters Patent on the aforesaid invention or resulting from the aforesaid application directly to the Assignee.

Assignor hereby authorizes the Assignee and its successors to apply for a patent or patents directly in its own name upon the aforesaid invention wherever the same is permitted by law, and also assigns, sells, transfers and sets over unto the Assignee and its successors all priority rights under the aforesaid application.

Assignor further covenants to execute all additional instruments and to do all things necessary to carry out the purpose of this instrument, at the expense of the Assignee and its successors.

IN WITNESS WHEREOF, Assignor has signed this Assignment on this 10  
day of October, 2013.

x

Raf Simons

