502534678 10/16/2013

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY	DATA			
Name		Name	Execution Date	
ALEXANDER TABORISKIY			10/08/2013	
MARTIN LANDERS			10/16/2013	
RECEIVING PARTY D)ATA			
Name:	GOOGLE INC.	GOOGLE INC.		
Street Address:	1600 AMPHITHEATR	1600 AMPHITHEATRE PARKWAY		
City:	MOUNTAIN VIEW	MOUNTAIN VIEW		
State/Country:	CALIFORNIA	CALIFORNIA		
Postal Code:	94043	94043		

Property Type	Number
Application Number:	14055363

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	25832
NAME OF SUBMITTER:	ASHLEY R. ESSICK
Signature:	/Ashley R. Essick/
Date:	10/16/2013

Total Attachments: 2

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> **PATENT REEL: 031417 FRAME: 0648**

ASSIGNMENT OF PATENT APPLICATION	Attorney Docket No.: 25832.226 (L226)			
For good and valuable consideration, the receipt and sufficiency of which is hereby				
acknowledged, I/we, the undersigned, <u>Alexander Taboriskiy, Martin Landers</u> ,				
hereby sell, assign, and transfer to <u>Google Inc.</u>				
a corporation	of Delaware ,			
(Type of Assignee: e.g., corporation, company, partnership, university, etc.)				
having a principal place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043,				
("Assignee"), and its successors, assigns, and legal representatives, the entire right, title.				

("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the application (provisional or non-provisional) for the United States patent which may have a declaration executed by the undersigned prior hereto or concurrently herewith and is entitled

Computing Usage Metrics for a Content Sharing Platform

said patent application also identified as follows (when known):

[I/we hereby authorize an attorney or agent for said Assignee to insert below the application number and filing date of said patent application when known.]

United States Patent Application Number 14/055,363 filed October 16, 2013

and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

Oct 8, 2013

Date

Alexander Taboriskiy

Oct 16, 2013

/ Martin Andreas Landers / (Oct 16, 2013)

Date

Martin Landers

Assignment Document Return Address:

Patent Docket Administrator Lowenstein Sandler LLP 65 Livingston Avenue Roseland, New Jersey 07068

RECORDED: 10/16/2013

REEL: 031417 FRAME: 0650