

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2580349

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>KENNETH A. HOWARD</td> <td>10/09/2013</td> </tr> <tr> <td>JAMES J. RILEY</td> <td>10/09/2013</td> </tr> <tr> <td>GAVIN PERRY</td> <td>10/09/2013</td> </tr> <tr> <td>MATTHEW S. SMITH</td> <td>10/09/2013</td> </tr> </tbody> </table>		Name	Execution Date	KENNETH A. HOWARD	10/09/2013	JAMES J. RILEY	10/09/2013	GAVIN PERRY	10/09/2013	MATTHEW S. SMITH	10/09/2013
Name	Execution Date										
KENNETH A. HOWARD	10/09/2013										
JAMES J. RILEY	10/09/2013										
GAVIN PERRY	10/09/2013										
MATTHEW S. SMITH	10/09/2013										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>MARY ELLE FASHIONS, INC.</td> </tr> <tr> <td>Street Address:</td> <td>2392 GRISSOM DRIVE</td> </tr> <tr> <td>City:</td> <td>ST. LOUIS</td> </tr> <tr> <td>State/Country:</td> <td>MISSOURI</td> </tr> <tr> <td>Postal Code:</td> <td>63146</td> </tr> </table>		Name:	MARY ELLE FASHIONS, INC.	Street Address:	2392 GRISSOM DRIVE	City:	ST. LOUIS	State/Country:	MISSOURI	Postal Code:	63146
Name:	MARY ELLE FASHIONS, INC.										
Street Address:	2392 GRISSOM DRIVE										
City:	ST. LOUIS										
State/Country:	MISSOURI										
Postal Code:	63146										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29465695</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29465695						
Property Type	Number										
Application Number:	29465695										
CORRESPONDENCE DATA											
<p>Fax Number: (314)231-4342</p> <p>Phone: 314-345-7000</p> <p>Email: uspatents@senniger.com</p> <p><i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i></p> <p>Correspondent Name: SENNIGER POWERS LLP</p> <p>Address Line 1: 100 NORTH BROADWAY</p> <p>Address Line 2: 17TH FLOOR</p> <p>Address Line 4: ST LOUIS, MISSOURI 63102</p>											
ATTORNEY DOCKET NUMBER:	MRDN 5690										
NAME OF SUBMITTER:	JODI A. GALLOP										

Signature:	/Jodi A. Gallop/
Date:	10/16/2013
Total Attachments: 6 source=02178551#page1.tif source=02178551#page2.tif source=02178551#page3.tif source=02178551#page4.tif source=02178551#page5.tif source=02178551#page6.tif	

ASSIGNMENT

WHEREAS, We, Kenneth A. Howard of Creve Coeur, Missouri, James J. Riley of St. Louis, Missouri, Gavin Perry of Webster Groves, Missouri, and Matthew S. Smith of St. Charles, Missouri, have invented an improvement in LED LIGHT BULB WITH LED ON PEDESTAL (MRDN 5690) and have executed an application for a United States patent based thereon assigned Serial No. 29/465,695, filed August 30, 2013;

AND, WHEREAS, Mary Elle Fashions, Inc. of St. Louis, Missouri, a corporation of the State of Missouri (hereinafter referred to as "ASSIGNEE") is desirous of acquiring certain rights thereunder;

NOW, THEREFORE, for one dollar and other good and valuable consideration, receipt of all of which is hereby acknowledged, we have agreed to and do hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest, including the right to claim priority, in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said invention, said United States application, any other United States applications (including provisional, non-provisional, divisional, continuing, or reissue applications) based in whole or in part on said United States application or in whole or in part on said invention, any foreign applications based in whole or in part on any of the aforesaid United States applications or in whole or in part on said invention, and any and all patents (including extensions thereof) of any country which have been or may be

granted on any of the aforesaid applications or on said invention or any part thereof;

TO BE HELD AND ENJOYED by said ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by us had no sale and assignment of said interest been made;

AND We hereby authorize and request the Director of the United States Patent and Trademark Office of the United States of America to issue any and all United States patents which may be granted upon said United States applications or any of them, or upon said invention or any part thereof, to said ASSIGNEE;

AND We hereby jointly and severally agree for ourselves and for our respective heirs, executors and administrators, to execute without further consideration any further lawful documents and any further assurances, and any provisional, non-provisional, divisional, continuing, reissue, or other applications for patents of any country, that may be deemed necessary by said ASSIGNEE fully to secure to said ASSIGNEE its interest as aforesaid in and to said invention or any part thereof, and in and to said several patents or any of them;

AND We hereby jointly and severally covenant for ourselves and our respective legal representatives that we have granted no right or license to make, use or sell said invention, to anyone except said ASSIGNEE, that prior to the execution of this deed our right, title and interest in said invention had not been otherwise encumbered, and that we have not executed and will not execute any instrument in conflict herewith.

IN WITNESS WHEREOF, we have hereunto set our hands.

10/9/2013
Date

Kenneth A. Howard
Kenneth A. Howard

STATE OF MO)
COUNTY OF ST LOUIS)

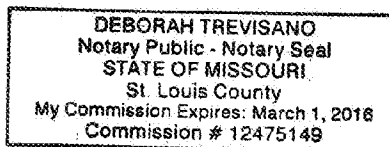
On this 9 day of October, 2013, before me,
a Notary Public, personally appeared Kenneth A. Howard to me
known to be the person described in and who executed the
foregoing assignment and acknowledged that he executed same as
his free act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal
the date and year last above written.

Deborah Trevisano
Notary Public

My Commission Expires:

3/1/2016



10/9/13
Date

James J. Riley
James J. Riley

STATE OF MO)
COUNTY OF St Louis)

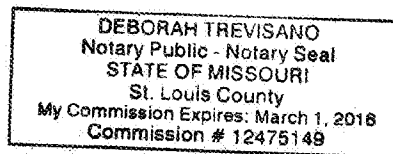
On this 9 day of October, 2013, before me,
a Notary Public, personally appeared James J. Riley to me known
to be the person described, in and who executed, the foregoing
assignment and acknowledged that he executed same as his free
act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal
and the date and year last above written.

Deborah Trevisano
Notary Public

My Commission Expires:

3/1/2016



10/9/2013
Date

Gavin Perry
Gavin Perry

STATE OF MO)
COUNTY OF St. Louis)

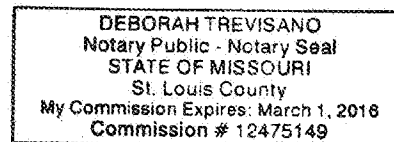
On this 9 day of October, 2013, before me,
a Notary Public, personally appeared Gavin Perry to me known to
be the person described, in and who executed, the foregoing
assignment and acknowledged that he executed same as his free
act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal
and the date and year last above written.

Deborah Trevisano
Notary Public

My Commission Expires:

3/1/2016



10/9/2013
Date

Matthew S. Smith
Matthew S. Smith

STATE OF MO)
COUNTY OF St. Louis)

On this 9 day of October, 2013, before me,
a Notary Public, personally appeared Matthew S. Smith to me
known to be the person described, in and who executed, the
foregoing assignment and acknowledged that he executed same as
his free act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal
and the date and year last above written.

Deborah Trevisano
Notary Public

My Commission Expires:

3/1/2016

