

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2581370

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>JASON M. GUIDICIPIETRO</td> <td>09/15/2013</td> </tr> <tr> <td>CHRISTOPHER J. LONG</td> <td>09/16/2013</td> </tr> <tr> <td>ALEXANDER R. KAPLAN</td> <td>09/13/2013</td> </tr> <tr> <td>JON T. GIESELMAN</td> <td>09/30/2013</td> </tr> <tr> <td>BARTON R. PETERS</td> <td>09/16/2013</td> </tr> </tbody> </table>		Name	Execution Date	JASON M. GUIDICIPIETRO	09/15/2013	CHRISTOPHER J. LONG	09/16/2013	ALEXANDER R. KAPLAN	09/13/2013	JON T. GIESELMAN	09/30/2013	BARTON R. PETERS	09/16/2013
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BARTON R. PETERS	09/16/2013												
RECEIVING PARTY DATA													
Name:	BKB GLOBAL, LLC												
Street Address:	2260 EAST IMPERIAL HIGHWAY												
City:	EL SEGUNDO												
State/Country:	CALIFORNIA												
Postal Code:	90245												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29461776</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29461776								
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CORRESPONDENCE DATA													
Fax Number:													
Email:	patents@dechert.com												
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>													
Correspondent Name:	DECHERT LLP												
Address Line 1:	2440 W. EL CAMINO REAL												
Address Line 2:	SUITE 700												
Address Line 4:	MOUNTAIN VIEW, CALIFORNIA 94040												
ATTORNEY DOCKET NUMBER:	384734-002US (112425)												
NAME OF SUBMITTER:	ROBERT W. ASHBROOK JR. REG. NO. 52,572												

Signature:	/Robert W. Ashbrook Jr./
Date:	10/17/2013
Total Attachments: 5 source=Assignment02#page1.tif source=Assignment02#page2.tif source=Assignment02#page3.tif source=Assignment02#page4.tif source=Assignment02#page5.tif	

**ASSIGNMENT**

WHEREAS, we, the undersigned,

**Jason M. Guidici Pietro**, a resident of Mountainside, New Jersey;  
**Christopher J. Long**, a resident of Rossmore, California;  
**Alexander R. Kaplan**, a resident of Culver City, California;  
**Jon T. Gieselman**, a resident of Summit, California; and  
**Barton R. Peters**, a resident of Sherman Oaks, California;

have invented a certain new "**BOXING PIT**" as shown and described in an application for a patent of the United States, having Application No. 29/461,776 and a filing date of July 26, 2013, and in a preliminary amendment filed on August 5, 2013, and

WHEREAS, **BKB GLOBAL, LLC** (hereinafter termed "Assignee"), an organization of the State of Delaware, having a place of business at 2260 East Imperial Highway, El Segundo, California 90245, desires to acquire the entire right, title and interest in and to said application and the invention and design disclosed therein, and in and to all embodiments of the invention and design, heretofore conceived, made or discovered by us (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted in the United States and foreign countries.

NOW, THEREFORE, in consideration of good and valuable consideration, receipt and sufficiency of which is acknowledged by us to have been received in full from said Assignee:

1. We do hereby sell, assign, transfer and convey unto said Assignee, the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; and (d) in and to each and every reissue or extensions of any of said patents.

2. We hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right title and interest herein conveyed in the United States and foreign countries. Such cooperation by us shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filing and prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by us in providing such cooperation shall be paid for by said Assignee.

3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon us, our respective heirs, legal representatives and assigns.

4. We hereby warrant and represent that we have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

5. This Assignment may be executed in counterparts.

[continued next page]

IN WITNESS WHEREOF, we have executed and delivered this instrument to said Assignee.

Date 9/15/13

By: [Signature]  
Jason M. Guidicietro

Date \_\_\_\_\_

By: \_\_\_\_\_  
Christopher J. Long

Date \_\_\_\_\_

By: \_\_\_\_\_  
Alexander R. Kaplan

Date \_\_\_\_\_

By: \_\_\_\_\_  
Jon T. Gieselman

Date \_\_\_\_\_

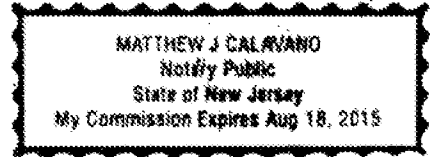
By: \_\_\_\_\_  
Barton R. Peters

County of Union )  
State of New Jersey ) SS.

On this 15<sup>th</sup> day of September, in the year 2013, before me, Matthew J. Calavano Notary Public, personally appeared Jason M. Guidicietro, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the person or the entity upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of New Jersey that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Signature]  
(Notary Public) (Seal)



County of \_\_\_\_\_ )  
State of \_\_\_\_\_ ) SS.

On this \_\_\_\_\_ day of \_\_\_\_\_, in the year 20, before me, \_\_\_\_\_ Notary Public, personally appeared \_\_\_\_\_, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the person or the entity upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of \_\_\_\_\_ that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature \_\_\_\_\_  
(Notary Public) (Seal)

IN WITNESS WHEREOF, we have executed and delivered this instrument to said Assignee.

Date \_\_\_\_\_

By: Jason M. Guidici

Date 9/16/13

By: Christopher J. Long

Date 9/18/13

By: Alexander R. Kaplan

Date \_\_\_\_\_

By: Jon T. Glessman

Date 9/16/13

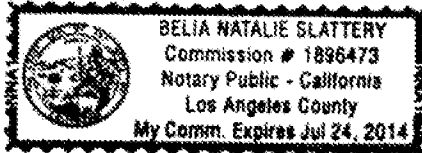
By: Barton R. Peters

County of LOS ANGELES  
State of CALIFORNIA ) SS.

On this 15th day of SEPTEMBER, in the year 2013, before me, BELIA NATALIE SLATTERY, Notary Public, personally appeared ALEXANDER R. KAPLAN, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/~~she~~ executed the same in his/~~her~~ authorized capacity, and that by his/~~her~~ signature on the instrument, the person or the entity upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of CALIFORNIA that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Signature] (Notary Public) (Seal)

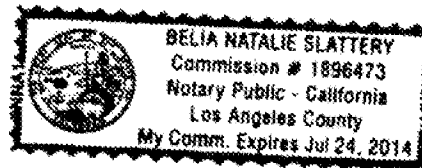


County of LOS ANGELES  
State of CALIFORNIA ) SS.

On this 14th day of SEPTEMBER, in the year 2013, before me, BELIA NATALIE SLATTERY, Notary Public, personally appeared BARTON R. PETERS, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/~~she~~ executed the same in his/~~her~~ authorized capacity, and that by his/~~her~~ signature on the instrument, the person or the entity upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of CALIFORNIA that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Signature] (Notary Public) (Seal)



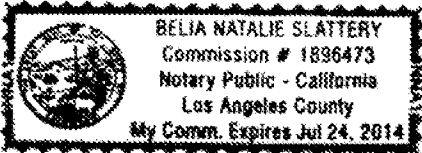
**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of LOS ANGELES

On SEPTEMBER 10, 2013 before me, BELIA NATALIE SLATTERY  
Date Here Insert Name and Title of the Officer

personally appeared CHRISTOPHER J. LONG  
Name(s) of Signer(s)



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/~~she~~they executed the same in his/~~her~~their authorized capacity(ies), and that by his/~~her~~their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Handwritten Signature]  
Signature of Notary Public

Place Notary Seal Above

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

**Description of Attached Document**

Title or Type of Document: ASSIGNMENT

Document Date: 9/10/13 Number of Pages: 2

Signer(s) Other Than Named Above: YES

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_

IN WITNESS WHEREOF, we have executed and delivered this instrument to said Assignee.

Date \_\_\_\_\_

By: \_\_\_\_\_  
Jason M. Guidiciopietro

Date \_\_\_\_\_

By: \_\_\_\_\_  
Christopher J. Long

Date \_\_\_\_\_

By: \_\_\_\_\_  
Alexander R. Kaplan

Date \_\_\_\_\_

By: \_\_\_\_\_  
Jon T. Gieselman

Date \_\_\_\_\_

By: \_\_\_\_\_  
Barton R. Peters

County of New York )  
State of New York ) SS.

On this 30 day of September, in the year 2013, before me, Donna M. Marrone, Notary Public, personally appeared Jon T. Gieselman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the person or the entity upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of New York that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Donna M. Marrone  
(Notary Public) (Seal)

**DONNA M. MARRONE**  
NOTARY PUBLIC-STATE OF NEW YORK  
No. 01MA6204165  
Qualified in New York County  
My Commission Expires April 13, 2017

County of \_\_\_\_\_ )  
State of \_\_\_\_\_ ) SS.

On this \_\_\_\_\_ day of \_\_\_\_\_, in the year 20, before me, \_\_\_\_\_, Notary Public, personally appeared \_\_\_\_\_, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the person or the entity upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of \_\_\_\_\_ that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature \_\_\_\_\_  
(Notary Public) (Seal)