

## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>ION SETRAN</td> <td>09/03/2013</td> </tr> <tr> <td>HUGO CICARE</td> <td>09/03/2013</td> </tr> <tr> <td>ANTONY MARGIASSO</td> <td>09/03/2013</td> </tr> </tbody> </table>		Name	Execution Date	ION SETRAN	09/03/2013	HUGO CICARE	09/03/2013	ANTONY MARGIASSO	09/03/2013
Name	Execution Date								
ION SETRAN	09/03/2013								
HUGO CICARE	09/03/2013								
ANTONY MARGIASSO	09/03/2013								
RECEIVING PARTY DATA									
Name:	The Coca-Cola Company								
Street Address:	One Coca-Cola Plaza, NW								
City:	Atlanta								
State/Country:	GEORGIA								
Postal Code:	30313								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29409204</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29409204				
Property Type	Number								
Application Number:	29409204								
CORRESPONDENCE DATA									
Fax Number:	(312)775-8100								
Phone:	3127758000								
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<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>									
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Address Line 2:	34TH FLOOR								
Address Line 4:	CHICAGO, ILLINOIS 60661								
ATTORNEY DOCKET NUMBER:	26476US01								
NAME OF SUBMITTER:	CHRISTOPHER V. CARANI								
Signature:	/Christopher V. Carani/								

Date:

10/17/2013

**Total Attachments: 4**

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Title: BEVERAGE DISPENSER  
Country: United States of America  
Application No. 29/409204  
Law Firm Ref: 26476US01

**ASSIGNMENT**

**WHEREAS**, we, **ION SETRAN**, a citizen of Italy, residing at Via Belfiore, 18, Torino 10125, Italy; **HUGO CICARE**, a citizen of Italy, residing at Via Frico, 26, Torino 10136, Italy, and **ANTONY MARGIASSO**, a citizen of Italy, residing at Via Vigliani, 87/10, Torino 10135, Italy, (hereinafter, "ASSIGNORS"), have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "**BEVERAGE DISPENSER**", filed in the United States Patent and Trademark Office on December 21, 2011, and assigned U.S. Design Patent Application No. 29/409,204; and

**WHEREAS**, **THE COCA-COLA COMPANY** (the "Assignee"), a corporation of the State of Delaware having a principal place of business at One Coca-Cola Plaza, NW, Atlanta, GA 30313, is desirous of acquiring an interest in the same.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, **ASSIGNORS**, by these presents do sell, assign, and transfer to **ASSIGNEE** the full, exclusive, and entire right, title, and interest in and to said Application, preparatory to obtaining Letters Patent of the United States therefor; and **ASSIGNORS** hereby request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Applications, or from a division, continuation, or reissue thereof, to **ASSIGNEE**, as the assignee, for its interest and for the sole use and benefit of **ASSIGNEE** and its assigns and legal representatives;

For the same consideration, **ASSIGNORS**, by these presents, do sell, assign, and transfer to **ASSIGNEE** the full, exclusive, and entire right, title, and interest in and to any foreign application or applications corresponding to said Application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising

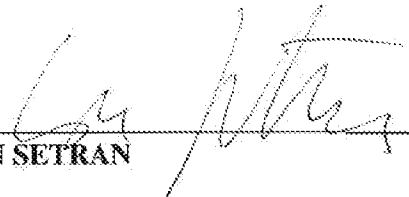
PATENT

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from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of ASSIGNEE, or its designee insofar as permitted by applicable law;

AND, for the same consideration, ASSIGNORS agree to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid ASSIGNEE, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

Date: 09/03/2013

  
\_\_\_\_\_  
ION SETRAN

Witness: Hayden F. ...  
Date: 09/03/2013

Witness: Paul Kupara  
Date: 09/03/2013

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Title: BEVERAGE DISPENSER  
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Date: 09/03/2013

HUGO CICARE  
HUGO CICARE

Witness: [Signature]

Date: 09/03/2013

Witness: [Signature]

Date: 09/03/2013

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Anthony Margiasso  
ANTONY MARGIASSO

Witness: [Signature]

Date: 09/03/2013

Witness: [Signature]

Date: 09/03/2013