

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>CHRISTOPHER MICHAEL WLEZIEN</td><td>09/16/2013</td></tr><tr><td>MICHAEL ALLEN HARNACK</td><td>09/13/2013</td></tr><tr><td>MARTIN RATHGEBER</td><td>09/16/2013</td></tr></tbody></table>	Name	Execution Date	CHRISTOPHER MICHAEL WLEZIEN	09/16/2013	MICHAEL ALLEN HARNACK	09/13/2013	MARTIN RATHGEBER	09/16/2013			
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RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>RADIUS PRODUCT DEVELOPMENT</td></tr><tr><td>Street Address:</td><td>1333 N KINGSBURY ST., #202</td></tr><tr><td>City:</td><td>CHICAGO</td></tr><tr><td>State/Country:</td><td>ILLINOIS</td></tr><tr><td>Postal Code:</td><td>60642</td></tr></table>	Name:	RADIUS PRODUCT DEVELOPMENT	Street Address:	1333 N KINGSBURY ST., #202	City:	CHICAGO	State/Country:	ILLINOIS	Postal Code:	60642	
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PROPERTY NUMBERS Total: 1											
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Application Number:	29470143										
CORRESPONDENCE DATA											
Fax Number: (510)271-1652											
Phone: (510) 271-7887											
Email: patapps@clorox.com											
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>											
Correspondent Name: BRITA LP											
Address Line 1: 1221 BROADWAY											
Address Line 4: OAKLAND, CALIFORNIA 94612											
ATTORNEY DOCKET NUMBER:	482.462										
NAME OF SUBMITTER:	STACY H. COMBS										
Signature:	/Stacy H. Combs/										
Date:	10/18/2013										
Total Attachments: 3 source=482.462 Assignment-ReAssignment-Raduis#page1.tif source=482.462 Assignment-ReAssignment-Raduis#page2.tif source=482.462 Assignment-ReAssignment-Raduis#page3.tif											

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PATENT

ASSIGNMENT
AND REASSIGNMENT

I. ASSIGNMENT

WHEREAS, CHRISTOPHER MICHAEL WLEZIEN, a resident of the city Chicago, IL, MICHAEL ALLEN HARNACK, a resident of Beijing China, and MARTIN RATHGEBER, a resident of Chicago, IL, hereinafter referred to as ASSIGNORS, has, along with others, invented a new and unobvious invention entitled

A WATER BOTTLE

for which they have made, along with others, application for Letters Patent of the United States, such invention being described in and identified by said application having been given a Serial No. 29/470,143, and a filing date of October 17, 2013; and

WHEREAS, RADIUS PRODUCT DEVELOPMENT, a Massachusetts corporation having a place of business at Clinton, Massachusetts, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, and in and to said Patent, including the equivalent rights thereunder in all foreign countries; and

WHEREAS, ASSIGNORS are desirous of and willing to assign all rights, titles and interest in and to said Patent and acknowledges that they are under a continuing duty to assign said Patent to ASSIGNEE.

NOW, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNORS from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNOR:

1. ASSIGNORS hereby sell, assign, transfer and convey unto ASSIGNEE, the entire right, title and interest in and to said Patent and said invention; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Letters Patent on said invention that may be granted by the United States or any foreign countries, including each and every Letters Patent granted on any application which is a division, substitution, or continuation of any application relating to said invention, and in and to each and every reissue or extension of said Letters Patent.

2. ASSIGNORS hereby warrant, covenant and represent the fact to be that they have not heretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that he has the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.


IN TESTIMONY WHEREOF, I, CHRISTOPHER MICHAEL WLEZIEN, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 16th DAY OF SEPTEMBER, 2013.


CHRISTOPHER MICHAEL WLEZIEN

IN TESTIMONY WHEREOF, I, MICHAEL ALLEN HARNACK, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 13th DAY OF SEPTEMBER, 2013.


MICHAEL ALLEN HARNACK

IN TESTIMONY WHEREOF, I, MARTIN RATHGEBER, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 16 DAY OF SEPTEMBER, 2013.


MARTIN RATHGEBER

II. REASSIGNMENT

WHEREAS, RADIUS PRODUCT DEVELOPMENT, a Massachusetts corporation, having a place of business in Clinton, Massachusetts, desires to assign its interest in and to U.S. Patent Application Serial No. 29/470,143 including the invention claimed thereby, as well as any foreign rights thereunder, to BRITA LP, hereinafter referred to as BRITA LP, a Delaware corporation, having a place of business in Oakland, California; and

WHEREAS, BRITA LP desires to acquire the interest of RADIUS PRODUCT DEVELOPMENT in and to the Patent Application, including the invention claimed thereby, as well as any foreign rights thereunder.

NOW, THEREFORE, in consideration of good and valuable consideration received by RADIUS PRODUCT DEVELOPMENT from BRITA LP, the receipt of which is hereby acknowledged:

1. RADIUS PRODUCT DEVELOPMENT does hereby sell, assign, transfer and confirm unto BRITA LP, its successors, assigns and heirs, all right, title and interest in and to the Patent Application, including the invention claimed thereby, as well as any foreign rights thereunder, and in and to any applications, divisions, continuations, renewals, and substitutes thereof, and reissues of the same.

2. RADIUS PRODUCT DEVELOPMENT further agrees to execute upon request of BRITA LP or its successors, assigns or heirs, such additional documents, if any, as are necessary and proper to secure patent protection on said invention, and to otherwise give full effect to, or perfect the rights of, BRITA LP, or its successors, assigns or heirs, under this Reassignment.

IN TESTIMONY WHEREOF, I, JOHN VAN AKKEMEN, of RADIUS PRODUCT COMPANY, HAVE DELIVERED THIS INSTRUMENT THIS 18 DAY OF SEPTEMBER, 2013.

RADIUS PRODUCT DEVELOPMENT

By: JOHN VAN AKKEMEN

Name: John Van Akken

Title: PRESIDENT

File No.: 482.462