PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2583007

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
VINCENT VORON	08/20/2013
CHRISTINE NAPLES	08/21/2013

RECEIVING PARTY DATA

Name:	The Coca-Cola Company	
Street Address:	One Coca-Cola Plaza, NW	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30313	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29444337

CORRESPONDENCE DATA

Fax Number: (312)775-8100 Phone: 3127758000

Email: mhmpto@mcandrews-ip.com

Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: MCANDREWS HELD & MALLOY LTD.

Address Line 1: 500 W. MADISON ST.

Address Line 2: 34TH FLOOR

Address Line 4: CHICAGO, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	26368US01
NAME OF SUBMITTER:	CHRISTOPHER V. CARANI
Signature:	/Christopher V. Carani/
Date:	10/18/2013

502537617 REEL: 031433 FRAME: 0930

IOP \$40.00 2944433

Total Attachments: 4

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> PATENT REEL: 031433 FRAME: 0931

ASSIGNMENT

WHEREAS, we, **Vincent Voron**, a citizen of the United States of America, residing at 1965 Sugarloaf Club Dr., Duluth, GA 30097, USA and **Christine Naples**, a citizen of the United States of America, residing at 130 Arizona Ave., Atlanta, GA 30307, USA, (hereinafter, "ASSIGNORS"), have invented certain inventions and improvements disclosed in an application for Letters Patent entitled **RACK**, filed in the United States Patent and Trademark Office on **January 29, 2013** as application serial number **29/444,337** (hereinafter "Application") (ASSIGNORS acknowledge and agree that the above referenced serial number and filing date may be added after the date of their signature hereto);

WHEREAS, **The Coca-Cola Company**, a corporation organized under the laws of the State of Delaware, having a principal place of business at One Coca-Cola Plaza, NW, Atlanta, Georgia 30313 USA (hereinafter "ASSIGNEE"), is desirous of acquiring an interest in the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS by these presents do hereby sell, assign and transfer unto ASSIGNEE their full, exclusive and entire right, title and interest in and to said Application, in and to any divisions, continuations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said Application, preparatory to obtaining Letters Patent of the United States therefor; and ASSIGNORS here by request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Application, or from a division, continuation, or reissue thereof, to ASSIGNEE, as the assignee for its interest, and for the sole use and benefit of ASSIGNEE and its assigns and legal representatives;

For the same consideration, ASSIGNORS, by these presents does hereby sell, assign and transfer to ASSIGNEE their full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to said Application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable

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conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in

the name of ASSIGNEE, or its designee insofar as permitted by applicable law.

AND, for the same consideration, ASSIGNORS agree to sign all lawful papers, execute

all division, continuing, reissue and other applications, make all assignments and rightful oaths,

and generally do everything possible to aid ASSIGNEE, its successors, assigns, and nominees, to

obtain and enforce proper protection for all said inventions and improvements in all countries

throughout the world.

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ASSIGNOR:

Vincent Voron

STATE OF <u>California</u>)
COUNTY OF <u>San Francisco</u>)

BEFORE ME, the undersigned authority, on this 20 day of August 2013, personally appeared Vincent Voron, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that they executed the same of their own freewill for the purposes and consideration therein expressed.



Notary or Consular Officer

[SEAL]

ASSIGNOR:
Date: Aug 21, 2013 Christine Naples
COUNTY OF FU HON
BEFORE ME, the undersigned authority, on this 2 day of August 2013, personally appeared Christine Naples, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that they executed the same of their own freewill for the purposes and consideration therein expressed.
Notary or Consular Officer
[SEAL] NIKKI R TAYLOR Notary Public, Georgia Fullon County My Commission Expires January 18, 2014

PATENT REEL: 031433 FRAME: 0935

RECORDED: 10/18/2013