

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>BRIAN RICE BRADFORD</td> <td>10/09/2013</td> </tr> <tr> <td>KLAS FREDRIK PERMAN</td> <td>10/09/2013</td> </tr> </tbody> </table>		Name	Execution Date	BRIAN RICE BRADFORD	10/09/2013	KLAS FREDRIK PERMAN	10/09/2013						
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<table border="1"> <tr> <td>Name:</td> <td>THE PRODUCT FARM</td> </tr> <tr> <td>Street Address:</td> <td>6601 HILLSBOROUGH STREET</td> </tr> <tr> <td>Internal Address:</td> <td>SUITE 113</td> </tr> <tr> <td>City:</td> <td>RALEIGH</td> </tr> <tr> <td>State/Country:</td> <td>NORTH CAROLINA</td> </tr> <tr> <td>Postal Code:</td> <td>27606</td> </tr> </table>		Name:	THE PRODUCT FARM	Street Address:	6601 HILLSBOROUGH STREET	Internal Address:	SUITE 113	City:	RALEIGH	State/Country:	NORTH CAROLINA	Postal Code:	27606
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CORRESPONDENCE DATA													
Fax Number: (919)286-8199 Phone: 919-286-8000 Email: joannajoslyn@mvalaw.com <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i> Correspondent Name: MOORE & VAN ALLEN, PLLC Address Line 1: PO BOX 13706 Address Line 4: RTP, NORTH CAROLINA 27709													
ATTORNEY DOCKET NUMBER:	038271-002												
NAME OF SUBMITTER:	ANDREW D. GERSCHUTZ												
Signature:	/andrew d. gerschutz/												
Date:	10/18/2013												
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif													

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## ASSIGNMENT OF INVENTION

WHEREAS, we, **Brian Rice Bradford**, a citizen of the United States of America, residing at 895 Hoffman Lane, Riverwoods, Illinois 60015, USA, and **Klas Fredrik Perman**, a citizen of Sweden, residing at 1220 Silver Sage Drive, Raleigh, North Carolina 27606, USA, have invented certain new and useful improvements in **BEER GLASS**, for which we made application for Letters Patent of the United States on April 23, 2013, which has been accorded Application Number 29/452,950;

AND WHEREAS, **THE PRODUCT FARM**, having an address at 6601 Hillsborough St., Suite 113, Raleigh, North Carolina 27606, hereinafter called the "Assignee," desires to acquire all right, title and interest in and to said invention and patent application within the United States and its territorial possessions and all foreign countries, and any United States or foreign Letters Patent that may be granted therefor.

NOW, THEREFORE, for good and valuable consideration, including salary or payment for the making of inventions, or employee benefits, the receipt of which is hereby acknowledged, and with the intention of being legally bound hereby, we confirm that we have sold, assigned and transferred, and do hereby sell, assign and transfer to said Assignee the entire right, title and interest in and to our invention and patent application within the United States of America and its territorial possessions and all foreign countries, and in and to any Letters Patent of the United States and all foreign countries that may be granted therefor, including all divisions, continuations, continuations-in-part, substitutes, patents of addition, reissues, reexaminations, renewals and extensions thereof, and the right to apply for Letters Patent in foreign countries with full benefit of such priorities as may now or hereafter be granted to us by local laws or by treaty, including any international convention for the protection of industrial property, together with the right to extend the protection of said United States Letters Patent to the various territorial possessions now owned or which may be hereafter acquired by the United States of America, all said rights to be held and enjoyed by the Assignee for its use and benefit and for the use and benefit of its successors or assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made. And we do hereby request and authorize the United States Commissioner of Patents and Trademarks, and any officials of foreign countries

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whose duty it is to issue patents on applications as aforesaid, to issue all said Letters Patent, when granted, in accordance with the terms of this assignment.

We hereby authorize the Assignee or its designee to insert the Application number and filing date into the preamble of this Assignment following execution of the Assignment.

We further covenant and agree with the Assignee that we have full and unencumbered title to the invention and patent application herein assigned, which title we warrant unto the Assignee, and we further agree that, when requested, we will, without demanding any further consideration therefor but at the expense of Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments, that may be or become necessary for obtaining, sustaining or reissuing United States or foreign Letters Patent for the said invention and patent application, and for maintaining and perfecting the Assignee's right to said invention, patent application and Letters Patent particularly in cases of interference and litigation.

IN WITNESS WHEREOF, we, the said inventors have executed this Assignment under seal.

  
BRIAN RICE BRADFORD

10/9/2013  
(Date (mm/dd/yyyy))

  
KLAS FREDRIK PERMAN

10/9/2013  
(Date (mm/dd/yyyy))