

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2583449

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
WON JUN LEE	10/08/2013
DONG PHIL LIM	10/08/2013
HYE YOUN CHUNG	10/08/2013
SE HYUN KIM	10/08/2013

RECEIVING PARTY DATA

Name:	SK PLANET CO., LTD.
Street Address:	11, EULJIRO 2-GA, JUNG-GU
City:	SEOUL
State/Country:	KOREA, REPUBLIC OF
Postal Code:	100-999

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14007540

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	110989-0054
NAME OF SUBMITTER:	YOON S. HAM

502538056

**PATENT
 REEL: 031436 FRAME: 0694**

OP \$40.00 14007540

Signature:	/Yoon S. Ham/
Date:	10/18/2013
Total Attachments: 1 source=110989-0054_Assignment#page1.tif	

ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

- 1) LEE, Won Jun
 - 2) LIM, Dong Phil
 - 3) CHUNG, Hye Youn
 - 4) KIM, Se Hyun
- x box if continued on page 2

who has made a certain new and useful invention, hereby sells, assigns and transfers unto **SK PLANET CO., LTD.** having a place of business at **11, Euljiro 2-ga, Jung-gu, Seoul 100-999, Republic of Korea**, its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled:

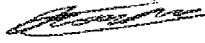
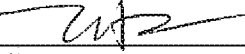
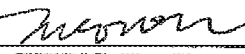
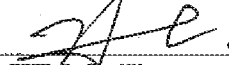
MOBILE PAYMENT METHOD, SYSTEM AND DEVICE USING HOME SHOPPING

- (a) for which an application for United States Letters Patent was filed on September 25, 2013, and identified by United States Patent Application No. 14/007,540; or
- (b) for which an application for United States Letters Patent was executed on _____,

and the undersigned hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefore and any and all extensions, divisions, reissues, continuations, or continuations-in-part thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agrees that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agrees to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

SIGNED on the date indicated aside my signature:

1)  Name: LEE, Won Jun	2013. 10. 8 Date
2)  Name: LIM, Dong Phil	2013. 10. 8 Date
3)  Name: CHUNG, Hye Youn	2013. 10. 8 Date
4)  Name: KIM, Se Hyun	2013. 10. 8 Date