

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>RICHARD JELBERT</td> <td>10/21/2013</td> </tr> <tr> <td>GAVIN HEAVYSIDE</td> <td>10/23/2013</td> </tr> </tbody> </table>		Name	Execution Date	RICHARD JELBERT	10/21/2013	GAVIN HEAVYSIDE	10/23/2013
Name	Execution Date						
RICHARD JELBERT	10/21/2013						
GAVIN HEAVYSIDE	10/23/2013						
RECEIVING PARTY DATA							
Name:	MYDRIVE SOLUTIONS LIMITED						
Street Address:	THE SURREY TECHNOLOGY CENTRE, 40 OCCAM ROAD, GUILDFORD						
City:	SURREY						
State/Country:	UNITED KINGDOM						
Postal Code:	GU2 7YG						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13825106</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13825106		
Property Type	Number						
Application Number:	13825106						
CORRESPONDENCE DATA							
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ATTORNEY DOCKET NUMBER:	MRKS/X017						
NAME OF SUBMITTER:	KIN-WAH TONG						
Signature:	/Kin-Wah Tong/						
Date:	10/23/2013						
Total Attachments: 2 source=MRKS_X017_Assignment#page1.tif source=MRKS_X017_Assignment#page2.tif							

OP \$40.00 13825106

ASSIGNMENT FOR APPLICATION FOR PATENT

WHEREAS:

Names and Addresses of Inventors:

1)	Richard Jelbert The Cottage Easebourne Lane Midhurst GU29 9BN Sussex United Kingdom
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2)	Gavin Heavyside 240 Courthouse Road Maidenhead Berkshire SL6 6HE United Kingdom
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(hereinafter referred to as Assignors), have invented a certain invention entitled:

DRIVER PROFILING SYSTEM AND METHOD

- for which application for Letters Patent in the United States is filed herewith;
- for which application for Letters Patent in the United States was filed on March 19, 2013, under Serial No. 13/825,106;

and

WHEREAS, MyDrive Solutions Limited, existing under the laws of the United Kingdom, having a place of business at Surrey Technology Centre, 40 Occam Road, The Surrey Research Park, Guildford, GU2 7YG, Surrey, United Kingdom (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said application (hereinafter referred to as Application), and the invention disclosed therein (hereinafter referred to as Invention), and in and to all embodiments of the invention, heretofore conceived, made or discovered by said Assignors, and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter referred to as Patents) thereon granted in any and all countries and groups of countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Assignors to have been received in full from said Assignee:

1. Said Assignors hereby sell, assign, transfer and convey to Assignee the full and exclusive right, title and interest (a) in and to said Application and said Invention; (b) in and to all rights to apply for patents on said Invention in any and all countries pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all Applications filed and any and all Patents granted on said Invention in any and all countries and groups of countries, including each and every Application filed and each and every Patent granted on any application which is a division,

substitution, or continuation of said Application; and (d) in and to each and every reissue or extension of any of said Patents.

2. Said Assignors hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest to said Invention herein conveyed in any and all countries and groups of countries. Such cooperation by said Assignors shall include prompt production of pertinent facts and documents, giving testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said Invention; (d) for filing and prosecuting applications for reissuance of any of said Patents; (e) for interference or other priority proceedings involving said Invention; and (f) for legal proceedings involving said Invention and any application therefor and any Patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions, provided, however, that the expense incurred by said Assignors in providing such cooperation shall be paid for by said Assignee.

3. The term and covenants of this agreement shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Assignors, their respective heirs, legal representatives and assigns.

4. Said Assignors hereby warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, the said Assignors have executed and delivered this instrument to said Assignee on the dates indicated below.

1) 21/10 2013 
Richard Jelbert

2) 23 Oct 2013 
Gavin Heavyside