

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2588033

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	DAVID PESIKOFF	10/15/2013
RECEIVING PARTY DATA		
Name:	MARKETO, INC.	
Street Address:	901 MARINERS ISLAND BLVD., SUITE 200	
City:	SAN MATEO	
State/Country:	CALIFORNIA	
Postal Code:	94404	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	13777977	
CORRESPONDENCE DATA		
Fax Number:	(415)276-6599	
Phone:	(415) 276-6500	
Email:	AlexMende@dwt.com	
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>		
Correspondent Name:	ALEXANDRA C. MENDE	
Address Line 1:	505 MONTGOMERY STREET, SUITE 800	
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94111-6533	
ATTORNEY DOCKET NUMBER:	0096181-000001-13/777,977	
NAME OF SUBMITTER:	PHILIP H. ALBERT	
Signature:	/Philip H. Albert/	
Date:	10/23/2013	
Total Attachments: 2 source=2013.10.15 Patent Assgnmt from Optify Inc to Marketo Inc Apln No 13_777977#page1.tif source=2013.10.15 Patent Assgnmt from Optify Inc to Marketo Inc Apln No 13_777977#page2.tif		

CH \$40.00 13777977

ASSIGNMENT

Attorney Docket No. 0096181-000001

Page 2 of 2

this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and

(d) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.

2. Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents described in paragraph 1 of this Assignment.
3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon our/me, as well as our/my heirs, legal representatives, and assigns.
5. Promise and affirm that we/I have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.

Signed on the dates indicated beside my signature.

OPTIFY, INC.

Signature: _____

Name: David Pesikoff

Title: Board Member

Date: 10/15/13 _____