

10/15/2013



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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

Stuart P. ASHBY

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: Cisco Technology Inc.

Internal Address: _____

Street Address: 170 West Tasman Drive

City: San Jose

State: California

Country: U.S. Zip: 95134-1706

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 17 SEPTEMBER 2013

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Joint Research Agreement☐ Government Interest Assignment☐ Executive Order 9424, Confirmatory License☐ Other _____**4. Application or patent number(s):**☐ This document serves as an Oath/Declaration (37 CFR 1.63).

A. Patent Application No.(s)

B. Patent No.(s)

14/016,418

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: L. Friedman c/o HUSCH BLACKWELL LLP

Internal Address: _____

Street Address: 120 South Riverside Plaza - Suite 2200

City: Chicago

State: Illinois Zip: 60606

Phone Number: (312) 655-1500

Docket Number: 7251/116575

Email Address: pto-chi@huschblackwell.com

6. Total number of applications and patents involved: 1**7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00**☒ Authorized to be charged to deposit account☐ Enclosed☐ None required (government interest not affecting title)**8. Payment Information**

Deposit Account Number 23-0920

Authorized User Name 10/15/2013 KNGUYEN Friedman 7 230920 14016418

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9. Signature:

Signature

L. Friedman

Name of Person Signing

10 OCTOBER 2013

Date

Total number of pages including cover sheet, attachments, and documents:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT
REEL: 031463 FRAME: 0614

INVENTOR DECLARATION/ASSIGNMENT

As a below-named inventor, I hereby declare that:

This declaration is directed to U.S. Patent application Ser. No. **14/016,418**, filed on 3 September 2013 and entitled Extra Rich Content Metadata Generator.

The above-identified application was made or authorized to be made by me.

I am the original inventor or an original joint inventor of the claimed invention in the above-identified application.

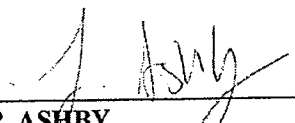
I acknowledge the duty to disclose to the USPTO all information known to me to be material to patentability of the above-identified application as defined in 37 C.F.R. §1.56.

I acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. §1001 by fine or imprisonment of not more than five years, or both.

For valuable consideration, adequacy and receipt of which is hereby acknowledged, I have assigned and do hereby assign to **Cisco Technology, Inc.**, a California company, having an office at 170 West Tasman Drive, San Jose, California 95134-1706, its successors and assigns, the entire right, title and interest of me in the above-identified application Ser. No. 14/016,418; and in and to all present and future United States applications for patents and Letters Patent claiming the priority benefit of Ser. No. 14/016,418, including all divisions, reissues, continuations in whole or in part, renewals, substitutes, and extensions of said applications for patent and Letters Patent, and all rights of priority resulting from the filing of the above-identified United States application.

I agree to sign all documents as may be necessary to secure and enforce all said applications and Letters Patent and rights, including any reissue thereof, and as may be necessary in any contested proceedings in which said applications or patents issued therefrom may become involved, and I request issuance of all said Letters Patent to the above assignee in accordance with this assignment.

Date: 17/9/13

 (signature)
Stuart P. ASHBY
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