

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2588834

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>SUZANNE BERLIN</td> <td>09/29/2004</td> </tr> <tr> <td>SONALI BIMAL BOSE</td> <td>10/04/2004</td> </tr> <tr> <td>SITARAM INGUVA</td> <td>10/12/2004</td> </tr> <tr> <td>CHINTAMANI MAHESHWAR CHHATRE</td> <td>10/07/2004</td> </tr> </tbody> </table>		Name	Execution Date	SUZANNE BERLIN	09/29/2004	SONALI BIMAL BOSE	10/04/2004	SITARAM INGUVA	10/12/2004	CHINTAMANI MAHESHWAR CHHATRE	10/07/2004
Name	Execution Date										
SUZANNE BERLIN	09/29/2004										
SONALI BIMAL BOSE	10/04/2004										
SITARAM INGUVA	10/12/2004										
CHINTAMANI MAHESHWAR CHHATRE	10/07/2004										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC.</td> </tr> <tr> <td>Street Address:</td> <td>200 VESEY STREET</td> </tr> <tr> <td>City:</td> <td>NEW YORK</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10285-4900</td> </tr> </table>		Name:	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC.	Street Address:	200 VESEY STREET	City:	NEW YORK	State/Country:	NEW YORK	Postal Code:	10285-4900
Name:	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC.										
Street Address:	200 VESEY STREET										
City:	NEW YORK										
State/Country:	NEW YORK										
Postal Code:	10285-4900										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14061502</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14061502						
Property Type	Number										
Application Number:	14061502										
CORRESPONDENCE DATA											
Fax Number: (602)382-6070 Phone: 6023826228 Email: HSOBELMAN@SWLAW.COM, dmier@swlaw.com <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i> Correspondent Name: HOWARD SOBELMAN, SNELL & WILMER L.L.P. Address Line 1: ONE ARIZONA CENTER Address Line 2: 400 E. VAN BUREN STREET Address Line 4: PHOENIX, ARIZONA 85004-2202											
ATTORNEY DOCKET NUMBER:	70655.04117										
NAME OF SUBMITTER:	HOWARD I. SOBELMAN										

Signature:	/Howard I. Sobelman/
Date:	10/23/2013
Total Attachments: 3 source=7065504117_ASSIGN#page1.tif source=7065504117_ASSIGN#page2.tif source=7065504117_ASSIGN#page3.tif	

ASSIGNMENT

UTILITY PATENT

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented subject matter disclosed in the patent application entitled *CENTRALIZED FIELD RENDERING SYSTEM AND METHOD* filed herewith or was filed on Oct. 13, 2004 and assigned U.S. Serial No. 10/711,926;

AND WHEREAS, AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC., a subsidiary of AMERICAN EXPRESS COMPANY (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at General Counsel's Office, American Express Tower, World Financial Center, New York, New York 10285-4900, is desirous of memorializing its interest therein;

NOW, THEREFORE, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee, past employee or a contractor of ASSIGNEE, AMERICAN EXPRESS COMPANY or one of its subsidiary companies, and that ASSIGNOR developed the subject matter of the invention on ASSIGNEE's time and at the expense of ASSIGNEE and within the scope of ASSIGNOR's duties to ASSIGNEE and thereby ASSIGNOR recognizes that the ASSIGNEE owns the invention as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;

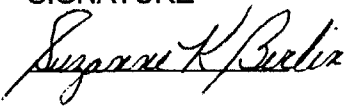
THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the invention, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREES to transfer to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, derivative works, and applications based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal

representatives, to preserve, acquire and/or perfect ASSIGNEE's full protection and title in and to the invention and any improvements and to file any of the aforementioned applications.

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Snell & Wilmer L.L.P., Customer No. 20322, to insert above the filing date and/or the application number of said application when known.

EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
<u>Suzanne Berlin</u>	<u>15740 N. 83rd Avenue</u> <u>#1120</u> <u>Peoria, AZ 85382</u>	<u></u>	<u>9/29/04</u>
<u>Sonali Bimal Bose</u>	<u>52, S.B. House</u> <u>Bhoir Colony, Chinchwad</u> <u>Pune 411033, India</u>	_____	_____
<u>Sitaram Inguva</u>	<u>4140 North Central Ave.</u> <u>Apt. 3014</u> <u>Phoenix, AZ 85012</u>	_____	_____
<u>Chintamani Maheshwar Chhatre</u>	<u>6, Ravindra Society</u> <u>Sahakarnagar - 1</u> <u>Padmavati Pune 411009, India</u>	_____	_____

SNELL & WILMER L.L.P.

One Arizona Center
400 East Van Buren
Phoenix, Arizona 85004-2202
(602) 382-6228
Fax (602) 382-6070

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Snell & Wilmer L.L.P., Customer No. 20322, to insert above the filing date and/or the application number of said application when known.

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
<u>Suzanne Berlin</u>	<u>15740 N. 83rd Avenue</u> <u>#1120</u> <u>Peoria, AZ 85382</u>	<u></u>	<u></u>
<u>Sonali Bimal Bose</u>	<u>52, S.B. House</u> <u>Bhoir Colony, Chinchwad</u> <u>Pune 411033, India</u>	<u>Bose</u>	<u>10/4/2004</u>
<u>Sitaram Inguva</u>	<u>4140 North Central Ave.</u> <u>Apt. 3014</u> <u>Phoenix, AZ 85012</u>	<u>Inguva</u>	<u>10/12/2004</u>
<u>Chintamani Maheshwar Chhatre</u>	<u>6, Ravindra Society</u> <u>Sahakarnagar - 1</u> <u>Padmavati Pune 411009, India</u>	<u>Chhatre</u>	<u>10/7/2004</u>

PATENT
REEL: 031463 FRAME: 0892