

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2588946

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
EITHAN ZILKHA	10/23/2013
RECEIVING PARTY DATA	
Name:	RETAILMENOT, INC.
Street Address:	301 CONGRESS AVENUE, SUITE 700
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78701
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14060550
CORRESPONDENCE DATA	
Fax Number:	
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<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>	
Correspondent Name:	BRACEWELL & GIULIANI LLP
Address Line 1:	P.O. BOX 61389
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ATTORNEY DOCKET NUMBER:	086703.000093
NAME OF SUBMITTER:	JOSH TUCKER
Signature:	/Josh Tucker/
Date:	10/23/2013
Total Attachments: 3 source=Zilkha_assignment#page1.tif source=Zilkha_assignment#page2.tif source=Zilkha_assignment#page3.tif	

OP \$40.00 14060550

ASSIGNMENT

WHEREAS, Eithan Zilkha, a citizen of the United States (hereinafter referred to as "ASSIGNOR"), has made certain improvements or inventions in a patent application titled **REMINDING USERS OF OFFERS**, assigned application no. 14/060,550 ("U.S. Patent Application") and

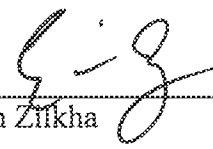
WHEREAS, RetailMeNot Inc., having a business address of 301 Congress Avenue, Suite 700, Austin TX 78701, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the same.

NOW, THEREFORE, This Indenture Witnesseth: That for good and valuable consideration, receipt whereof is hereby acknowledged, said **ASSIGNOR** does hereby sell, assign, and transfer to said **ASSIGNEE**, its successors and assigns, all right, title, and interest in and to said U.S. Patent Application set forth above, the invention or inventions therein shown and described and any improvements on said invention heretofore or hereafter made, any divisions, provisionals, non-provisionals, continuations, or continuations-in-part of said U.S. Patent Application, and all patents, United States and foreign, to be granted upon any such applications or for the invention or inventions thereof, any reissues, reexaminations, continuations, continuations-in-part, or extensions of said patents, and all rights for past and present infringement related to any patents issued or to be issued thereon; and said **ASSIGNOR** does hereby authorize and request the Commissioner of Patents to issue all patents on said U.S. Patent Application or for the invention or inventions hereof, in accordance with this assignment.

And said **ASSIGNOR** for said consideration hereby covenants and agrees that the said **ASSIGNOR** is the owners of the full title herein conveyed and have the right to convey the same, and agree that said **ASSIGNOR** will communicate to said **ASSIGNEE** any facts known to said **ASSIGNOR** respecting said invention or inventions, and testify in any legal proceedings when called upon by said **ASSIGNEE**, sign all lawful papers deemed by said **ASSIGNEE** as expedient to vest in it the legal title herein sought to be conveyed or for the filing and

prosecution of all applications and patents, United States and foreign, including any disclaimers related thereto, and otherwise aid said ASSIGNEE, its successors and assigns, in obtaining full patent protection on said invention and enforcing proper protection under said patents, but in every instance at the ASSIGNEE'S expense.

EXECUTED


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Eithan Zilkha