502546267 10/25/2013

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2591791

SUBMISSION TYPE:			NEW ASSIGNMENT					
NATURE OF CONVEYANCE:			ASSIGNMENT					
CONVEYING PART	Y DATA							
		N	lame Execution Date					
RADIUS PRODUC	T DEVELOPMENT		10/14/2013					
RECEIVING PART	/ DATA							
Name:	BRITA LP							
Street Address:	1221 BROAD\	WAY						
City:	OAKLAND							
State/Country:	CALIFORNIA							
Postal Code:								
	ty Type		Number					
PROPERTY NUMB								
	ty Type	294708						
Proper	ty Type	294708						
Proper Application Number	ty Type or: CE DATA		369					
Proper Application Number CORRESPONDENCE Fax Number:	ty Type or: CE DATA (510))271-16	52					
Proper Application Number CORRESPONDENCE Fax Number: Phone:	ty Type or. CE DATA (510 512-))271-16 -590-107	52 76					
Proper Application Number CORRESPONDENCE Fax Number: Phone: Email:	ty Type pr. CE DATA (510 512- pata))271-16 -590-107 upps@cl	52					
Proper Application Number CORRESPONDENC Fax Number: Phone: Email: Correspondence was Correspondent Name	ty Type or. CE DATA (510 512- pata ill be sent via US Mane: BRIT	0)271-16 -590-107 upps@cla ail when TA LP	52 76 orox.com the email attempt is unsuccessful.					
Proper Application Number CORRESPONDENC Fax Number: Phone: Email: Correspondence work Correspondent Nam Address Line 1:	ty Type or. CE DATA (510 512- pata ill be sent via US Maine: BRIT 1221	0)271-16 -590-107 apps@cl ail when TA LP 1 BROA	52 76 prox.com the email attempt is unsuccessful.					
Proper Application Number CORRESPONDENC Fax Number: Phone: Email: Correspondence was Correspondent Name	ty Type or. CE DATA (510 512- pata ill be sent via US Maine: BRIT 1221	0)271-16 -590-107 apps@cl ail when TA LP 1 BROA	52 76 orox.com the email attempt is unsuccessful.					
Proper Application Number CORRESPONDENC Fax Number: Phone: Email: Correspondence work Correspondent Nam Address Line 1:	ty Type Pr. CE DATA (510 512- pata ill be sent via US Ma ne: BRIT 1221 OAK	0)271-16 -590-107 apps@cl ail when TA LP 1 BROA	52 76 prox.com the email attempt is unsuccessful.					
Proper Application Number CORRESPONDENG Fax Number: Phone: Email: Correspondence was Correspondent Nan Address Line 1: Address Line 4:	ty Type or. CE DATA (510 512- pata ill be sent via US Mane: BRIT 1221 OAK ET NUMBER:	0)271-16 -590-107 apps@cl ail when TA LP 1 BROA	52 76 orox.com the email attempt is unsuccessful. DWAY CALIFORNIA 94612					
Proper Application Number CORRESPONDENG Fax Number: Phone: Email: Correspondence was Correspondent Nam Address Line 1: Address Line 4: ATTORNEY DOCK	ty Type or. CE DATA (510 512- pata ill be sent via US Mane: BRIT 1221 OAK ET NUMBER:	0)271-16 -590-107 apps@cl ail when TA LP 1 BROA	52 76 prox.com the email attempt is unsuccessful. DWAY CALIFORNIA 94612 482.472					

PATENT REEL: 031480 FRAME: 0066

source=482.472 Assignment-Reassignment-Radius#page1.tif source=482.472 Assignment-Reassignment-Radius#page2.tif source=482.472 Assignment-Reassignment-Radius#page3.tif

ASSIGNMENT AND REASSIGNMENT

I. ASSIGNMENT

WHEREAS, CHRISTOPHER M. WLEZIEN, a resident of the city Chicago, IL, MICHAEL A. HARNACK, a resident of Beijing China, and MARTIN RATHGEBER, a resident of Chicago, IL, hereinafter referred to as ASSIGNORS, has, along with others, invented a new and unobvious invention entitled

WATER BOTTLE

for	which they	have made,	along with	others,	application	for Letters	Patent	of the	United	States,
suc	h inventior	being descr	ribed in and	identifi	ied by said a	pplication	having	been g	given a	Serial
No.	29/470,869) , an	d a filing da	ite of _	October 25, 2	013	and			

WHEREAS, RADIUS PRODUCT DEVELOPMENT, a Massachusetts corporation having a place of business at Clinton, Massachusetts, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, and in and to said Patent, including the equivalent rights thereunder in all foreign countries; and

WHEREAS, ASSIGNORS are desirous of and willing to assign all rights, titles and interest in and to said Patent and acknowledges that they are under a continuing duty to assign said Patent to ASSIGNEE.

NOW, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNORS from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNOR:

1. ASSIGNORS hereby sell, assign, transfer and convey unto ASSIGNEE, the entire right, title and interest in and to said Patent and said invention; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Letters Patent on said invention that may be granted by the United States or any foreign countries, including each and every Letters Patent granted on any application which is a division, substitution, or continuation of any application relating to said invention, and in and to each and every reissue or extension of said Letters Patent.

heretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that he has the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned. IN TESTIMONY WHEREOF, I, CHRISTOPHER M. WLEZIEN, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS /4/2 DAY OF OCTOBER , 2013. IN TESTIMONY WHEREOF, I, MICHAEL A. HARNACK, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS ## DAY OF OCTOBER IN TESTIMONY WHEREOF, I, MARTIN RATHGEBER, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 14th DAY OF OCTOBER II. REASSIGNMENT WHEREAS, RADIUS PRODUCT DEVELOPMENT, a Massachusetts corporation, having a place of business in Clinton, Massachusetts, desires to assign its interest in and to U.S. Patent Application Serial No. 29/470,869 including the invention claimed thereby, as well as any foreign rights thereunder, to BRITA LP, hereinafter referred to as BRITA LP, a Delaware corporation, having a place of business in Oakland, California; and WHEREAS, BRITA LP desires to acquire the interest of RADIUS PRODUCT

2. ASSIGNORS hereby warrant, covenant and represent the fact to be that they have not

NOW, THEREFORE, in consideration of good and valuable consideration received by RADIUS PRODUCT DEVELOPMENT from BRITA LP, the receipt of which is hereby acknowledged:

well as any foreign rights thereunder.

DEVELOPMENT in and to the Patent Application, including the invention claimed thereby, as

- RADIUS PRODUCT DEVELOPMENT does hereby sell, assign, transfer and confirm unto BRITA LP, its successors, assigns and heirs, all right, title and interest in and to the Patent Application, including the invention claimed thereby, as well as any foreign rights thereunder, and in and to any applications, divisions, continuations, renewals, and substitutes thereof, and reissues of the same.
- 2. RADIUS PRODUCT DEVELOPMENT further agrees to execute upon request of BRITA LP or its successors, assigns or heirs, such additional documents, if any, as are necessary and proper to secure patent protection on said invention, and to otherwise give full effect to, or perfect the rights of, BRITA LP, or its successors, assigns or heirs, under this Reassignment.

IN TESTIMONY WHEREOF, I, JOHN VAN AKKEREN, of RADIUS PRODUCT COMPANY, HAVE DELIVERED THIS INSTRUMENT THIS 14 DAY OF OCTOBER , 2013.

RADIUS PRODUCT DEVELOPMENT

By: JOHN VAN AKKENEN

Title: PRESIDENT

File No.: 482.472