PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2592522

SUBMISSION TYPE:		NEW ASSIGNM	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PART	Y DATA]L			
		Name		Execution Date	٦
GADI AMIT				09/17/2013	
JACQUELINE LEE BELLEAU				09/17/2013	
DANIEL J. CLIFTON				09/17/2013	
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RECEIVING PARTY	Y DATA				
Name:	NEW DEAL D	NEW DEAL DESIGN, LLC			
Street Address:	909 BATTERY				1
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Postal Code:	94111 ERS Total: 1				
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ASSIGNMENT OF PATENT APPLICATION

Whereas I, an undersigned named inventor, possess the right, title and interest for and in the Invention(s) as set forth in the patent application entitled: REVERSIBLE SOCKET (Atty. Docket No. FTBTD004B), and

(1) for which I have executed a U.S. patent application;

AND/OR

(2) the same having been filed on (October 1, 2013) as Application No. (29/468,520);

OR

(3) which is a U.S. Provisional Patent Application filed on (_____) as Application No. (_____);

in connection with which I hereby authorize and request the assignee's attorneys associated with Customer Number 22434 to insert within the foregoing parentheses the filing date and/or Application No. of said application when known.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned named inventor, hereby:

1) Sell, assign and transfer to New Deal Design, LLC, a California company having a place of business at 909 Battery Street, San Francisco, CA 94111 ("ASSIGNEE"), the entire right, title and interest in the above-referenced application including any and all improvements and inventions disclosed therein, and in applications based upon, and patents (including foreign patents and the right to claim priority) granted upon, the above-referenced application.

2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the named inventor, as well as the named inventor's heirs, legal representatives and assigns.

5) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date indicated beside my signature.

Assign US or Foreign Patent Application (No Notary)

Attorney	Docket	No.	FTBTD004B
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Signature: 1) Typed Name:

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9 Date:

G,

Date:

2) Signature: Typed Name:

Jacqueline Lee Belleau

Date:

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Signature: 3) Typed Name:

Daniel J. Clifton

٩١ B Date:

4) Signature: Typed Name:

Susan Elizabeth McKinney

Assign US or Foreign Patent Application (No Notary)

RECORDED: 10/26/2013