PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JASON WINTERS	04/16/2013
DAVID HAYNES	10/28/2013
CRAIG VILLAMOR	04/01/2013
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RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13803980

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ATTORNEY DOCKET NUMBER: SLFCP091/889US

REEL: 031493 FRAME: 0098

PATENT

502548595

NAME OF SUBMITTER:	JOHN F. GRIFFITH	
Signature:	/John F. Griffith/	
Date:	10/28/2013	
Total Attachments: 3 source=SLFCP091_Executed_Assignment#page1.tif source=SLFCP091_Executed_Assignment#page2.tif source=SLFCP091_Executed_Assignment#page3.tif		

PATENT REEL: 031493 FRAME: 0099

ASSIGNMENT OF PATENT APPLICATION

Whereas I, an undersigned named inventor, possess the right, title and interest for and in the Invention(s) as set forth in the patent application entitled: COMPUTER IMPLEMENTED METHODS AND APPARATUS TO INTERACT WITH RECORDS USING A PUBLISHER OF AN INFORMATION FEED OF AN ONLINE SOCIAL NETWORK (Atty. Docket No. SLFCP091/889US), and

(1) for which I have executed a U.S. patent application;
AND/OR
(2) the same having been filed on (March 14, 2013) as Application No. (13/803,980)
OR
(3) which is a U.S. Provisional Patent Application filed on () as Application No.
in connection with which I hereby authorize and request the assignee's attorneys associated with Customer Number 96461 to insert within the foregoing parentheses the filing date and/or Application No. of said application when known.
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned named inventor, hereby:
Sell, assign and transfer to salesforce.com, inc., a Delaware corporation having a place of business at The Landmark @ One Market Street, Suite 300, San Francisco, CA 94105 ("ASSIGNEE"), the entire right, title and interest in the above-referenced application including any and all improvements and inventions disclosed therein, and in applications based upon, and patents (including foreign patents and the right to claim priority) granted upon, the above-referenced application.
2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the named inventor, as well as the named inventor's heirs, legal representatives and assigns.
5) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.
Signed on the date indicated beside my signature.

Assign US or Foreign Patent Application (No Notary)

PATENT REEL: 031493 FRAME: 0100

Attorn	iey Dockel No. St.	i Canavaranti		11. 1
1)	Signature: Typed Name:	Jason Wight	Date:	4/16/13
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3)	Signature: Typed Name:	Craig Villamor	Date	
4)	Signature: Typed Name:	Luke Ball	Date:	
5)	Signature: Typed Name:	Ian Swinson	Date:	

Attorney Docket No. SLFCP091/889US

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Assign US or Foreign Patent Application (No Notary)

RECORDED: 10/28/2013