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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT		
CONVEYING PARTY DATA			

Name	Execution Date	
ITZIK KADOSH	07/30/2013	
GUY HAIMOVITCH	07/30/2013	

RECEIVING PARTY DATA

Name:	Sears Brands, L.L.C.	
Street Address:	3333 Beverly Road	
City:	Hoffman Estates	
State/Country:	ILLINOIS	
Postal Code:	60179	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29453690

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	26681US01	
NAME OF SUBMITTER:	CHRISTOPHER V. CARANI	
Signature:	/Christopher V. Carani/	
Date:	10/29/2013	

Total Attachments: 2

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> PATENT REEL: 031500 FRAME: 0107

ASSIGNMENT

Case No.:

26681US01

Serial No.:

29/453,690

Inventors:

Itzik Kadosh

Filed:

May 1, 2013

Guy Haimovitch

In consideration of One Dollar (\$1.00) and other good and valuable considerations in hand paid, the receipt and sufficiency whereof are hereby acknowledged, each of the undersigned hereby assigns to **Sears Brands**, **L.L.C.**, an Illinois corporation, having its principal place of business at 3333 Beverly Road, Hoffman Estates, Illinois 60179, its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, entitled: "**DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE**," and identified as File No. **26681US01**, in the offices of McAndrews, Held & Malloy, Ltd., and in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any continuation, continuation-in-part, divisional, re-examination, reissue or extension of such patents, and further assigns to said assignee the priority right provided by the International Convention.

Each of the undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

Each of the undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known.

Each of the undersigned warrants himself/herself to be the owner of the entire right, title and interest in said invention or improvements and to have the right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

For said considerations, each of the undersigned hereby agrees, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all continuation, continuation-in-part, divisional, re-examination, extension, and substitute applications for said invention or improvements, and any necessary oath, affidavit or declaration relating thereto, and any application for the reissue, re-examination, or extension of any Letters Patent that may be granted upon said application, and any and all applications and other document for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns may deem necessary or expedient, and for the said considerations each of the undersigned authorizes said assignee to apply for patents for said invention or improvements in its own name in such countries where such procedure is proper and further agrees, upon the request of said assignee, its successors and assigns, to cooperate to the best of the ability of the

undersigned with said assignee, its successors and assigns, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary statements, giving and producing evidence and performing any and all other acts necessary to obtain said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by the said assignee, its successors and assigns, to the full end of the term for which said Letters Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

WITNESS my hand this	<u> </u>	_ day of	<u> </u>	, 2013
		ltzik K	ITZIK KAJOSL adosh	
WITNESS my hand this	30	_ day of	<u> </u>	, 2013
		Guy H	aimovitch	•