

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2595163

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>ITZIK KADOSH</td> <td>07/30/2013</td> </tr> <tr> <td>GUY HAIMOVITCH</td> <td>07/30/2013</td> </tr> </tbody> </table>		Name	Execution Date	ITZIK KADOSH	07/30/2013	GUY HAIMOVITCH	07/30/2013
Name	Execution Date						
ITZIK KADOSH	07/30/2013						
GUY HAIMOVITCH	07/30/2013						
RECEIVING PARTY DATA							
Name:	Sears Brands, L.L.C.						
Street Address:	3333 Beverly Road						
City:	Hoffman Estates						
State/Country:	ILLINOIS						
Postal Code:	60179						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29453690</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29453690		
Property Type	Number						
Application Number:	29453690						
CORRESPONDENCE DATA							
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Signature:	/Christopher V. Carani/						
Date:	10/29/2013						
Total Attachments: 2 source=26681US01_Assign_executed#page1.tif source=26681US01_Assign_executed#page2.tif							

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undersigned with said assignee, its successors and assigns, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary statements, giving and producing evidence and performing any and all other acts necessary to obtain said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by the said assignee, its successors and assigns, to the full end of the term for which said Letters Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

WITNESS my hand this 30 day of July, 2013

ITZIK KADOSH
Itzik Kadosh

WITNESS my hand this 30 day of July, 2013

Guy H.
Guy Haimovitch