# 502551807 10/30/2013

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2597396

Name	SUBMISSION TYPE:			NEW ASSIGNMENT		
Name	NATURE OF CONVEYANCE:			ASSIGNMENT		
D3/31/2008   PRANAV DANDEKAR   D3/31/2008   PRECEIVING PARTY DATA	CONVEYING PART	/ DATA				
Name: AMAZON TECHNOLOGIES, INC.  Street Address: P.O. BOX 8102  City: RENO  State/Country: NEVADA Postal Code: 89507  PROPERTY NUMBERS Total: 1  Property Type Number  Application Number: 12059732  CORRESPONDENCE DATA  Fax Number: (949)760-9502 Phone: 9497600404 Email: effling@kNOBBE.COM  Correspondence will be sent via US Mail when the email attempt is unsuccessful.  Correspondent Name: KNOBBE MARTENS OLSON & BEAR, LLP  Address Line 1: 2040 MAIN STREET  Address Line 2: 14TH FLOOR  Address Line 4: IRVINE, CALIFORNIA 92614  ATTORNEY DOCKET NUMBER: SEAZN 201A  NAME OF SUBMITTER: SCOTT RAEVSKY  Signature: //Scott Raevsky/  Date: 10/30/2013			<u> </u>	Name	Execution Date	]
Street Address:	PRANAV DANDEKA	<b>∖</b> R			03/31/2008	
Street Address:	RECEIVING PARTY	DATA				
State/Country:   NEVADA     Postal Code:   89507     PROPERTY NUMBERS Total: 1	Name:	AMAZON TEG	CHNOL	OGIES, INC.		]
State/Country:   NEVADA     Postal Code:   89507	Street Address:	P.O. BOX 810	)2			
State/Country:   NEVADA	City:	RENO				
PROPERTY NUMBERS Total: 1  Property Type Number  Application Number:   12059732  CORRESPONDENCE DATA  Fax Number:   (949)760-9502 Phone:   9497600404 Email:   efiling@KNOBBE.COM Correspondence will be sent via US Mail when the email attempt is unsuccessful.  Correspondent Name:   KNOBBE MARTENS OLSON & BEAR, LLP Address Line 1:   2040 MAIN STREET Address Line 2:   14TH FLOOR Address Line 4:   IRVINE, CALIFORNIA 92614  ATTORNEY DOCKET NUMBER:   SEAZN.201A  NAME OF SUBMITTER:   SCOTT RAEVSKY  Signature:   /Scott Raevsky/ Date:   10/30/2013		NEVADA				
Application Number:   12059732	Postal Code:	89507				
Fax Number:         (949)760-9502           Phone:         9497600404           Email:         efiling@KNOBBE.COM           Correspondence will be sent via US Mail when the email attempt is unsuccessful.           Correspondent Name:         KNOBBE MARTENS OLSON & BEAR, LLP           Address Line 1:         2040 MAIN STREET           Address Line 2:         14TH FLOOR           Address Line 4:         IRVINE, CALIFORNIA 92614           ATTORNEY DOCKET NUMBER:         SEAZN.201A           NAME OF SUBMITTER:         SCOTT RAEVSKY           Signature:         /Scott Raevsky/           Date:         10/30/2013	Application Number: 12059732					
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Address Line 4: IRVINE, CALIFORNIA 92614  ATTORNEY DOCKET NUMBER: SEAZN.201A  NAME OF SUBMITTER: SCOTT RAEVSKY  Signature: /Scott Raevsky/  Date: 10/30/2013						
ATTORNEY DOCKET NUMBER:  SEAZN.201A  SCOTT RAEVSKY  Signature:  /Scott Raevsky/  Date:  10/30/2013	Address Line 2: 14TH FLOOR					
NAME OF SUBMITTER:  SCOTT RAEVSKY  //Scott Raevsky/  Date:  10/30/2013	Address Line 4:	IRV	INE, CA	LIFORNIA 92614		
Signature: /Scott Raevsky/ Date: 10/30/2013	ATTORNEY DOCKET NUMBER:		SEAZN.201A			
Date: 10/30/2013	NAME OF SUBMITTER:			SCOTT RAEVSKY		
	Signature:			/Scott Raevsky/		
	Date:			10/30/2013		
Total Attachments: 2						

PATENT REEL: 031512 FRAME: 0290

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U.S. Patent App. No.	Attorney Docket No. SEAZN.201A
Filing Date	Client Docket No. REG54195 2008PT

# PATENT ASSIGNMENT

### PARTIES TO THE ASSIGNMENT

### Assignor:

Pranav Dandekar 1200 12<sup>TH</sup> Avenue South, Suite 1200 Seattle, WA 98144-2734

### Assignee:

Amazon Technologies, Inc. P.O. Box 8102 Reno, Nevada 89507

## <u>AGREEMENT</u>

WHEREAS, ASSIGNOR (listed above) is the inventor of an invention entitled "ATTRIBUTE-BASED NAVIGATION OF ITEMS" for which:

	a non-provisional application for United States Letters Patent:					
	was filed on and accorded U.S. Serial No; or					
	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR I					
	authorizes and requests ASSIGNEE'S legal representatives, of					
	, associated with Customer No, to insert here in parenthe					
	(U.S. Serial No, filed) this APPLICATION'S					
	U.S. Serial Number and filing date, when known.					

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at P.O. Box 8102, Reno, Nevada 89507, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and

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PATENT REEL: 031512 FRAME: 0291

U.S.	Patent	App.	No.	
Filin	g Date			

Attorney Docket No. SEAZN.201A

Client Docket No. REG54195 2008PT

any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, reexaminations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

03/31/2008	
Date	
State of Washington	)
County of King	) ss: )

I certify that I know or have satisfactory evidence that Pranav Dandekar is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Scal)
5077756
032708

Dated 3-3/-2008

Pranay Dandekar

Signature of Notary Public

Printed Name: Sheree L. Pennington My commission expires: 6/19/2009

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