

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2596322

| SUBMISSION TYPE:                                                                                                                                                                                                                                                                                                                                             | NEW ASSIGNMENT             |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|---------------|----------------------------|---------------------|------------------|---------------------|------------|---------------------|------------|---------------------|------------|--------------|------------|
| NATURE OF CONVEYANCE:                                                                                                                                                                                                                                                                                                                                        | ASSIGNMENT                 |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| CONVEYING PARTY DATA                                                                                                                                                                                                                                                                                                                                         |                            |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>PAUL R. METCALFE</td> <td>03/13/2008</td> </tr> <tr> <td>SCOTT E. URBAN</td> <td>03/13/2008</td> </tr> <tr> <td>ANIL V. SINGARAJU</td> <td>03/13/2008</td> </tr> <tr> <td>MARK A. GAMBLE</td> <td>03/13/2008</td> </tr> </tbody> </table>              |                            | Name          | Execution Date             | PAUL R. METCALFE    | 03/13/2008       | SCOTT E. URBAN      | 03/13/2008 | ANIL V. SINGARAJU   | 03/13/2008 | MARK A. GAMBLE      | 03/13/2008 |              |            |
| Name                                                                                                                                                                                                                                                                                                                                                         | Execution Date             |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| PAUL R. METCALFE                                                                                                                                                                                                                                                                                                                                             | 03/13/2008                 |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| SCOTT E. URBAN                                                                                                                                                                                                                                                                                                                                               | 03/13/2008                 |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| ANIL V. SINGARAJU                                                                                                                                                                                                                                                                                                                                            | 03/13/2008                 |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| MARK A. GAMBLE                                                                                                                                                                                                                                                                                                                                               | 03/13/2008                 |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| RECEIVING PARTY DATA                                                                                                                                                                                                                                                                                                                                         |                            |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| <table border="1"> <tr> <td>Name:</td> <td>BLUE SHOE INNOVATIONS, LLC</td> </tr> <tr> <td>Street Address:</td> <td>30405 SOLON ROAD</td> </tr> <tr> <td>Internal Address:</td> <td>UNIT 5</td> </tr> <tr> <td>City:</td> <td>SOLON</td> </tr> <tr> <td>State/Country:</td> <td>OHIO</td> </tr> <tr> <td>Postal Code:</td> <td>44139-3432</td> </tr> </table> |                            | Name:         | BLUE SHOE INNOVATIONS, LLC | Street Address:     | 30405 SOLON ROAD | Internal Address:   | UNIT 5     | City:               | SOLON      | State/Country:      | OHIO       | Postal Code: | 44139-3432 |
| Name:                                                                                                                                                                                                                                                                                                                                                        | BLUE SHOE INNOVATIONS, LLC |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| Street Address:                                                                                                                                                                                                                                                                                                                                              | 30405 SOLON ROAD           |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| Internal Address:                                                                                                                                                                                                                                                                                                                                            | UNIT 5                     |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| City:                                                                                                                                                                                                                                                                                                                                                        | SOLON                      |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| State/Country:                                                                                                                                                                                                                                                                                                                                               | OHIO                       |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| Postal Code:                                                                                                                                                                                                                                                                                                                                                 | 44139-3432                 |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| PROPERTY NUMBERS Total: 4                                                                                                                                                                                                                                                                                                                                    |                            |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13839955</td> </tr> <tr> <td>Application Number:</td> <td>13839990</td> </tr> <tr> <td>Application Number:</td> <td>13840131</td> </tr> <tr> <td>Application Number:</td> <td>13840152</td> </tr> </tbody> </table>      |                            | Property Type | Number                     | Application Number: | 13839955         | Application Number: | 13839990   | Application Number: | 13840131   | Application Number: | 13840152   |              |            |
| Property Type                                                                                                                                                                                                                                                                                                                                                | Number                     |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| Application Number:                                                                                                                                                                                                                                                                                                                                          | 13839955                   |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| Application Number:                                                                                                                                                                                                                                                                                                                                          | 13839990                   |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| Application Number:                                                                                                                                                                                                                                                                                                                                          | 13840131                   |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| Application Number:                                                                                                                                                                                                                                                                                                                                          | 13840152                   |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| CORRESPONDENCE DATA                                                                                                                                                                                                                                                                                                                                          |                            |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| Fax Number:                                                                                                                                                                                                                                                                                                                                                  | (330)864-7986              |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| Phone:                                                                                                                                                                                                                                                                                                                                                       | 330-864-55550              |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
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| <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>                                                                                                                                                                                                                                                                       |                            |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| Correspondent Name:                                                                                                                                                                                                                                                                                                                                          | HAHN LOESER & PARKS, LLP   |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| Address Line 1:                                                                                                                                                                                                                                                                                                                                              | ONE GOJO PLAZA             |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| Address Line 2:                                                                                                                                                                                                                                                                                                                                              | SUITE 300                  |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |
| Address Line 4:                                                                                                                                                                                                                                                                                                                                              | AKRON, OHIO 44311-1076     |               |                            |                     |                  |                     |            |                     |            |                     |            |              |            |

CH \$160.00 13839955

PATENT

|                                                                                    |                         |
|------------------------------------------------------------------------------------|-------------------------|
| ATTORNEY DOCKET NUMBER:                                                            | 203256.00008. 9, 10, 11 |
| NAME OF SUBMITTER:                                                                 | SCOTT M. OLDHAM         |
| Signature:                                                                         | /Scott M. Oldham/       |
| Date:                                                                              | 10/30/2013              |
| Total Attachments: 2<br>source=Assignment#page1.tif<br>source=Assignment#page2.tif |                         |

For: U.S. Rights and Foreign Rights  
For: U.S. Application  
By: Inventors

### ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNOR:**

Paul R. Metcalfe  
35235 Quartermane Circle  
Bentleyville Village  
Solon, Ohio 44139-2469  
Nationality: US

Scott E. Urban  
1684 Belmar Rd.  
Cleveland, OH 44118  
Nationality: US

Anil V. Singaraju  
3316 Marpat Lane  
Brunswick, Ohio 44212  
Nationality: Indian

Mark A. Gamble  
29074 Buchanan Drive  
Bay Village, Ohio 44140  
Nationality: US

hereby sells, assigns and transfers to

**ASSIGNEE:**

Blue Shoe Innovations, LLC  
30405 Solon Road, Unit 5  
Solon, OH 44139-3432  
State or Country of Formation: US

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

BEVERAGE AND FOOD CARRIER AND DISPENSING SYSTEMS THEREFOR

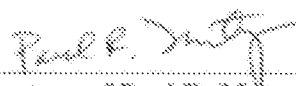
and which is found in (37 C.F.R. Section 3.21) U.S. patent application executed on even date herewith and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

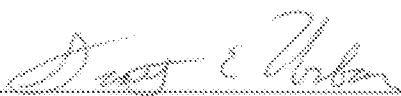
Assignment of Invention--page 1 of 2

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

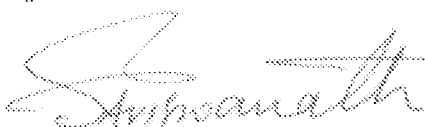
Date: 3-13-08

  
Signature of Paul R. Metcalfe

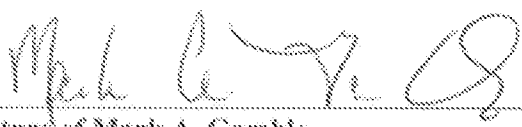
Date: 3/13/08

  
Signature of Scott E. Urban

Date: 3-13-2008

  
Signature of Anil V. Singaraju

Date: 3-13-08

  
Signature of Mark A. Gamble