### PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2598501

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### **CONVEYING PARTY DATA**

Name	Execution Date
Gideon S. Mann	05/13/2010
Jordan M. Breckenridge	05/13/2010
Wei-Hao Lin	05/13/2010

### **RECEIVING PARTY DATA**

Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043

# PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13886757

### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	16113-2256002
NAME OF SUBMITTER:	LORI L. STEWART
Signature:	/Lori L. Stewart/
	PATENT

**REEL: 031519 FRAME: 0751** 

**PATENT** 

Date:	10/31/2013
Total Attachments: 6 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif source=Assignment#page5.tif source=Assignment#page6.tif	

PATENT REEL: 031519 FRAME: 0752

#### <u>ASSIGNMENT</u>

For valuable consideration, we, GIDEON S. MANN of 112 West 73rd Street, Apt. 12W, New York, NY 10023, JORDAN M. BRECKENRIDGE of 985 Church Street, Apt. 5, San Francisco, CA 94114, WEI-HAO LIN of 215 W. 16th Street, Apt. 2W, New York, NY 10011, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled PREDICTIVE ANALYTIC MODELING PLATFORM, May 14, 2010 , and assigned U.S. Serial Number 12/780, 751 filed authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assigned to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

	GIDEON S. MANN
Witnessed by:	
Signature Signature	Date: $\frac{5/13/10}{}$
Wi Wang Typed or Printed Name	
142 Hicks street	
Brookiyn, NY, 11201 Witness Address	
	•
	JORDAN M. BRECKENRIDGE
Witnessed by:	
	Date:
Signature	
Typed or Printed Name	
Witness Address	

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WEI-HÃO LIN

Witnessed by:

Day Mi

Wing Typed or Printed Name

142 Hicks street
Brooklyn, NY, 11201
Witness Address

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## ASSIGNMENT

For valuable consideration, we, <u>GIDEON S. MANN</u> of <u>112 West 73rd Street</u>, Apt. 12W, New York, NY 10023, JORDAN M. BRECKENRIDGE of 985 Church Street, Apt. 5, San Francisco, CA 94114, WEI-HAO LIN of 215 W. 16th Street, Apt. 2W, New York, NY 10011, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled PREDICTIVE ANALYTIC MODELING PLATFORM, filed May 14, 2010, and assigned U.S. Serial Number 12/780,751, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignce to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

	6	GIDEON S. MANN
Witne	ssed by:	
		Date:
	Signature	
	Typed or Printed Name	
	Witness Address	
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		JORDAN M. BRECKENRIDGE
Witne	ssed by:	
		Date:
	Signature  Zhimei Jia  Typed or Printed Name	va
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•	WEI-HAO LIN
Witnessed by:	
Signature	Date:
Typed or Printed Name	
Witness Address	

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