502553109 10/31/2013

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2598711

SUBMISSION TYPE:	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:	ASSIGNMENT			
CONVEYING PARTY DATA				
Name		Execution Date		
ANITA C. HART 10/25/2013				
RECEIVING PARTY DATA				

Name:	OPTUM, INC.
Street Address:	9900 BREN ROAD EAST
City:	MINNETONKA
State/Country:	MINNESOTA
Postal Code:	55343

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29471399

CORRESPONDENCE DATA

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Address Line 4: MINNEAPOLIS, MINNESOTA 55402-1498

ATTORNEY DOCKET NUMBER:	P242166.US.01
NAME OF SUBMITTER:	JAMIE L. AGNES
Signature:	/JamieLAgnes/
Date:	10/31/2013

Total Attachments: 1

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PATENT REEL: 031520 FRAME: 0757 CH \$40.00 28471.

ASSIGNMENT

[Large Entity]

Attorney Docket No.: P242166.US.01

Page 1 of 1

First Named Inventor: Anita C. Hart

Title: Coding Matrix

WHEREAS, I,

Anita C. Hart, residing at 551 Yopps Cove Road, White Stone, Viginia 55343; have invented certain new and useful improvements as described in an application entitled **Coding Matrix** for Letters Patent of the United States, the application being identified by the Attorney Docket Number set forth above and/or being identified in the United States Patent and Trademark Office by Application No. 29/471,399 ______, filed October 31, 2013 _____;

WHEREAS, Optum, Inc., a corporation organized and existing under the laws of the State of Delaware, and having offices at 9900 Bren Road East, Minnetonka, Minnesota 55343 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, I transfer to Assignee, its successors and assigns, my entire right, title, and interest in and to the invention, the above-identified patent application, corresponding domestic applications (including provisionals, non-provisionals, divisionals, continuations, and continuations-in-part), corresponding foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and I authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

If the application number and filing date are unknown at the time of preparing this Assignment, I authorize the Assignee, its successors and assigns, to insert this instrument the filing date and application number of the application when ascertained. I authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

Anita C. Hart 10/25/2013
(date)

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF <u>VA</u>

COUNTY OF WACASHER

COUNTY OF CONTENTS

Subscribed and sworn to before me, a Notary Public, this 25th day of 000000, 2013

Muy Public

MEGAN E HUDNALL
NOTARY PUBLIC
Commonwealth of Virginia
Reg. #7527115
My Commission Expires 4130110

PATENT REEL: 031520 FRAME: 0758

RECORDED: 10/31/2013