

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>VEN CHAVA</td> <td>10/28/2013</td> </tr> <tr> <td>PRASAD RAVVA</td> <td>10/28/2013</td> </tr> </tbody> </table>		Name	Execution Date	VEN CHAVA	10/28/2013	PRASAD RAVVA	10/28/2013				
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<table border="1"> <tr> <td>Name:</td> <td>AIRARTS, INC.</td> </tr> <tr> <td>Street Address:</td> <td>12020 SUNRISE VALLEY DRIVE, SUITE 100</td> </tr> <tr> <td>City:</td> <td>RESTON</td> </tr> <tr> <td>State/Country:</td> <td>VIRGINIA</td> </tr> <tr> <td>Postal Code:</td> <td>20191</td> </tr> </table>		Name:	AIRARTS, INC.	Street Address:	12020 SUNRISE VALLEY DRIVE, SUITE 100	City:	RESTON	State/Country:	VIRGINIA	Postal Code:	20191
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CORRESPONDENCE DATA											
<p>Fax Number:</p> <p>Phone: 2026838929</p> <p>Email: DOCKETING@PCTLG.COM</p> <p><i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i></p> <p>Correspondent Name: PCT LAW GROUP, PLLC</p> <p>Address Line 1: 330 JOHN CARLYLE STREET</p> <p>Address Line 2: SUITE 300</p> <p>Address Line 4: ALEXANDRIA, VIRGINIA 22314</p>											
ATTORNEY DOCKET NUMBER:	2007.01-03										
NAME OF SUBMITTER:	ANDREW RUSH										

Signature:	/Andrew Rush/
Date:	10/31/2013
Total Attachments: 2 source=2007.01-03; Assignment#page1.tif source=2007.01-03; Assignment#page2.tif	

PATENT ASSIGNMENT AGREEMENT

WHEREAS, **Ven Chava and Prasad Ravva** (each, an “**Assignor**”), are inventors and co-owners of the entire right, title and interest in and to one or more of the following:

U.S. Patent No. 8532624, titled “SYSTEM AND METHOD FOR STORING AND RETRIEVING MULTIMEDIA MESSAGES ON LOW-COST TAGS IN ORDER TO FACILITATE CONTEXTUAL COMMUNICATIONS,” which issued on September 10, 2013, from Appl. No. 12/078,978, filed on April 9, 2008;

U.S. Patent No. 8238828, titled “SYSTEM AND METHOD FOR MULTIMEDIA STORING AND RETRIEVAL USING LOW-COST TAGS AS VIRTUAL STORAGE MEDIUMS,” which issued on August 7, 2012, from Appl. No. 12/555,268, filed on September 8, 2009; and

U.S. Patent Application No. 13/541,124, titled “Using Low-Cost Tags as a Virtual Storage Medium for Multimedia Information,” filed on July 3, 2012;

(collectively, the “**Inventions**”); and

WHEREAS, AirArts, Inc., a Virginia corporation having its principal place of business at 12020 Sunrise Valley Drive, Suite 100, Reston, VA 20191 (“**Assignee**”), is desirous of acquiring the exclusive and entire right, title and interest in and to the Inventions, as well as all documents and things related to the conception, reduction to practice and practice of the inventions disclosed therein (the “**Related Documents**”).

NOW, THEREFORE, in consideration of the sum of US\$10.00 to each of the Assignors, the receipt of which is hereby acknowledged, and for other good and valuable consideration, each Assignor and Assignee agree as follows:

1. Assignor hereby sells, assigns and transfers unto Assignee the full and exclusive right, title and interest in and to: (i) the Related Documents; (ii) the Inventions, including the right to sue and collect for past infringement and all rights pursuant to 35 U.S.C. § 154; and (iii) any and all Letters Patents issuing from continuing, divisional and continuation-in-part applications, substitutions, reissues, extensions, renewals and reexaminations of the Inventions, and any foreign counterparts thereof (collectively, the “**Subsequent Patents**”).

2. Assignor represents and warrants that: (i) it is free to make the assignments herein; (ii) it is under no legal obligation or prior commitment which is inconsistent with this Patent Assignment Agreement; and (iii) it has clear title of all the Related Documents and Inventions, and none are encumbered or subject to any undisclosed lien or claim. Assignor shall indemnify and hold Assignee and its successors, licensees and assigns harmless from any and all liability or loss, including court costs and attorneys’ fees, which they or any of them may suffer as a result of the breach of any of the representations and warranties of this Paragraph 2.

3. Assignor agrees that it shall, at Assignee’s request and expense, execute any and all papers (including, but not limited to, the execution and delivery of instruments of further assurance or confirmation) and otherwise provide assistance to give effect to this Patent

Assignment Agreement and to permit Assignee to enforce any rights in and to the Related Documents, Inventions and/or any Subsequent Patents.

IN WITNESS WHEREOF, the parties hereto have caused duplicate originals of this Patent Assignment Agreement to be executed on the date(s) set forth below:

ASSIGNOR:

Ven Chava
Ven Chava

Date: 10/28/2013

ASSIGNEE:

AirArts, Inc.

By: Ven Chava

Printed Name: VEN CHAVA

Title: CEO

Date: 10/28/2013

Prasad Ravva
Prasad Ravva

Date: 10/28/2013