### PATENT ASSIGNMENT COVER SHEET

# Electronic Version v1.1 Stylesheet Version v1.2

### EPAS ID: PAT2600186

SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY	DATA			
		Name	Execution Date	
VINCENT VORON			10/10/2013	
CHRISTINE NAPLES			08/21/2013	
RECEIVING PARTY D	ATA			
Name: The Coca-Cola Company				
Street Address:	One Coca-Cola Plaza, NW			
City:	Atlanta			
State/Country:	GEORGIA			
Postal Code:	30313			
PROPERTY NUMBER	RS Total: 1			
Property Type				
Property Ty	ире	Number		2
Property Ty Application Number:		Number 4334		44334
	2944			29444334
Application Number:	2944 DATA	4334		
Application Number: CORRESPONDENCE Fax Number:	DATA (312)775-	8100		
Application Number:	DATA (312)775- 31277580	8100		\$40.00
Application Number: CORRESPONDENCE Fax Number: Phone: Email: <i>Correspondence will b</i>	2944 DATA (312)775- 31277580 mhmpto@ De sent via US Mail	4334 8100 00 2)mcandrews-ip.com <i>when the email attempt is unsuccessful.</i>		OP \$40.00 29444334
Application Number: CORRESPONDENCE Fax Number: Phone: Email: <i>Correspondence will b</i> Correspondent Name:	DATA (312)775 31277580 mhmpto@ pe sent via US Mail MCANDF	4334 8100 00 0mcandrews-ip.com <i>when the email attempt is unsuccessful.</i> EWS HELD & MALLOY LTD.		\$40.00
Application Number: CORRESPONDENCE Fax Number: Phone: Email: <i>Correspondence will b</i> Correspondent Name: Address Line 1:	DATA (312)775- 3127758( mhmpto@ be sent via US Mail MCANDF 500 W. M	4334 8100 00 0mcandrews-ip.com <i>when the email attempt is unsuccessful.</i> EWS HELD & MALLOY LTD. ADISON ST.		\$40.00
Application Number: CORRESPONDENCE Fax Number: Phone: Email: <i>Correspondence will b</i> Correspondent Name:	2944 DATA (312)775- 31277580 mhmpto@ pe sent via US Mail MCANDF 500 W. M 34TH FLC	4334 8100 00 0mcandrews-ip.com <i>when the email attempt is unsuccessful.</i> EWS HELD & MALLOY LTD. ADISON ST.		\$40.00
Application Number: CORRESPONDENCE Fax Number: Phone: Email: <i>Correspondence will b</i> Correspondent Name: Address Line 1: Address Line 2:	2944 DATA (312)775- 31277580 mhmpto@ be sent via US Mail MCANDF 500 W. M 34TH FLC CHICAGO	4334 8100 00 0mcandrews-ip.com <i>when the email attempt is unsuccessful.</i> EVVS HELD & MALLOY LTD. ADISON ST. DOR		\$40.00
Application Number: CORRESPONDENCE Fax Number: Phone: Email: <i>Correspondence will b</i> Correspondent Name: Address Line 1: Address Line 2: Address Line 4:	2944 DATA (312)775- 3127758( mhmpto@ be sent via US Mail MCANDF 500 W. M 34TH FLC CHICAGO NUMBER:	4334 8100 00 0mcandrews-ip.com <i>when the email attempt is unsuccessful.</i> EWS HELD & MALLOY LTD. ADISON ST. DOR D, ILLINOIS 60661		\$40.00
Application Number: CORRESPONDENCE Fax Number: Phone: Email: <i>Correspondence will b</i> Correspondent Name: Address Line 1: Address Line 2: Address Line 4:	2944 DATA (312)775- 3127758( mhmpto@ be sent via US Mail MCANDF 500 W. M 34TH FLC CHICAGO NUMBER:	4334 8100 00 2)mcandrews-ip.com <i>when the email attempt is unsuccessful.</i> EWS HELD & MALLOY LTD. ADISON ST. DOR D, ILLINOIS 60661 26364US01		\$40.00
Application Number: CORRESPONDENCE Fax Number: Phone: Email: <i>Correspondence will b</i> Correspondent Name: Address Line 1: Address Line 2: Address Line 4: ATTORNEY DOCKET NAME OF SUBMITTE	2944 DATA (312)775- 3127758( mhmpto@ be sent via US Mail MCANDF 500 W. M 34TH FLC CHICAGO NUMBER:	4334 8100 00 2mcandrews-ip.com <i>when the email attempt is unsuccessful.</i> EVVS HELD & MALLOY LTD. ADISON ST. DOR 0, ILLINOIS 60661 26364US01 CHRISTOPHER V. CARANI		\$40.00

Total Attachments: 4		
source=26364US01_assign_1#page1.tif		
source=26364US01_assign_1#page2.tif		
source=26364US01_assign_1#page3.tif		
source=26364US01_assign_1#page4.tif		

#### ASSIGNMENT

WHEREAS, Vincent Voron and Christine Naples, both citizens of the United States of America, (hereinafter, "ASSIGNORS"), have invented certain inventions and improvements disclosed in an application for Letters Patent entitled RACK, filed in the United States Patent and Trademark Office on January 29, 2013 as application serial number 29/444,334 (hereinafter "Application") (ASSIGNORS acknowledge and agree that the above referenced serial number and filing date may be added after the date of their signature hereto);

WHEREAS, **The Coca-Cola Company**, a corporation organized under the laws of the State of Delaware, having a principal place of business at One Coca-Cola Plaza, NW, Atlanta, Georgia 30313 USA (hereinafter "ASSIGNEE"), is desirous of acquiring an interest in the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS by these presents do hereby sell, assign and transfer unto ASSIGNEE their full, exclusive and entire right, title and interest in and to said Application, in and to any divisions, continuations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said Application, preparatory to obtaining Letters Patent of the United States therefor; and ASSIGNORS here by request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Application, or from a division, continuation, or reissue thereof, to ASSIGNEE, as the assignee for its interest, and for the sole use and benefit of ASSIGNEE and its assigns and legal representatives;

For the same consideration, ASSIGNORS, by these presents does hereby sell, assign and transfer to ASSIGNEE their full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to said Application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of ASSIGNEE, or its designee insofar as permitted by applicable law.

1

### PATENT REEL: 031528 FRAME: 0163

AND, for the same consideration, ASSIGNORS agree to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid ASSIGNEE, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

## PATENT REEL: 031528 FRAME: 0164

ASSIGNOR:

Date: 10 - 10-13

Vincent Voron

STATE OF CALIFORNIA ) COUNTY OF SAN FRANCISCO )

BEFORE ME, the undersigned authority, on this <u>10</u> day of <u>0cfober</u>, 2013, personally appeared **Vincent Voron**, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that they executed the same of their own freewill for the purposes and consideration therein expressed.



Notary or Consular Officer

[SEAL]

ASSIGNOR:

Avg. 21, 2013 Date:

Christine Naples

STATE OF GEORGIA COUNTY OF Fulton

BEFORE ME, the undersigned authority, on this <u>21</u> day of <u>Hugust</u>, 2013, personally appeared **Christine Naples**, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that they executed the same of their own freewill for the purposes and consideration therein expressed.

Notary or Consular Officer NIKKI R TAYLOR tary Public, Georgi lton County Commission Expires anuary 18, 2014

[SEAL]

**RECORDED: 11/01/2013**