

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2602957

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
JEAN-YVES SIMON		09/24/2013
CHARLES WELLS		09/24/2013
RECEIVING PARTY DATA		
Name:	EMAILVISION HOLDINGS LIMITED	
Street Address:	LYNTON HOUSE 7-12, TAVISTOCK SQUARE	
City:	LONDON	
State/Country:	UNITED KINGDOM	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	13938869	
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ATTORNEY DOCKET NUMBER:	KLJ-00201	
NAME OF SUBMITTER:	LINDALEE PEGRAM	
Signature:	/Lindalee Pegram/	
Date:	11/05/2013	
Total Attachments: 2 source=KLJ-00201 Assignment#page1.tif source=KLJ-00201 Assignment#page2.tif		

CH \$40.00 13938869

ASSIGNMENT

WHEREAS we, Jean-Yves Simon and Charles Wells, have made certain inventions or discoveries (or both) set forth in the following application(s) for Letters Patent:

U.S. Patent Application Serial Number 13/938,869 which was filed on July 10, 2013 entitled METHOD OF HANDLING AN EMAIL MESSAGING CAMPAIGN, identified by Foley Hoag LLP Docket No. KLJ-00201; and

WHEREAS Emailvision Holdings Limited, corporation in the United Kingdom whose address is Lynton House 7-12, Tavistock Square, London, United Kingdom, and which, together with its successors and assigns, is hereinafter called "Assignee," is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited;

NOW, THEREFORE, for valuable consideration furnished by Assignee to us, the receipt and sufficiency of which we hereby acknowledge, we hereby, without reservation:

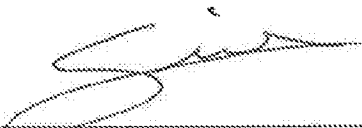
1. Assign, transfer, and convey to Assignee our entire right, title, and interest in and to (a) said inventions and discoveries, (b) know-how associated with said inventions and discoveries, (c) said application(s) for Letters Patent, (d) any and all other applications for Letters Patent setting forth said inventions and discoveries based in whole or in part upon said application(s), including all provisional, nonprovisional, divisional, renewal, substitute, continuation, continuation-in-part, reissue, Convention applications, International applications, national stages, regional stages, reexaminations, and extensions of Letters Patent, (e) any Letters Patent issuing from any such applications and the right to sue for past infringement thereof and for provisional rights under 35 U.S.C. § 154(d) thereof, and (f) every priority right that is or may be predicated upon or arise from any such application or any such Letters Patent;
2. Authorize Assignee to file patent applications in any or all countries on any or all of said inventions and discoveries in our names or in the name of Assignee or otherwise as Assignee may deem advisable, under the Paris Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, or otherwise;
3. Authorize and request the Director of the United States Patent and Trademark Office and equivalent authorities in all other patent offices worldwide to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct;
4. Warrant that we have not knowingly conveyed to others any right in said applications or Letters Patent or any license to said applications or Letters Patent, and that we have good right to assign the same to Assignee without encumbrance;
5. Bind our heirs, legal representatives and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that the said inventions and discoveries, said patent applications, and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives, and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, declarations, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and

discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in our control or in the control of our heirs, legal representatives or assigns which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.

IN TESTIMONY OF WHICH we have executed this Assignment as an instrument under seal on the dates indicated next to our names.

24/09/2013

Date


Jean-Yves Simon, Inventor

24.9.2013


Date


Witness

Thierry Bobin
Witness's Printed Name

24.9.2013

Date


Charles Wells, Inventor

24.9.2013

Date


Witness

Thierry Bobin
Witness's Printed Name