

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
509, INC. D/B/A 3P MOBILE	10/30/2013
RECEIVING PARTY DATA	
Name:	RPX CORPORATION
Street Address:	ONE MARKET PLAZA, STEUART TOWER, SUITE 800
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94105
PROPERTY NUMBERS Total: 7	
Property Type	Number
Application Number:	60888318
Patent Number:	7873710
Patent Number:	8156206
Application Number:	13442609
Application Number:	61514020
Application Number:	13564600
Application Number:	13960925
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	RPXC-29189-5O9 INC
NAME OF SUBMITTER:	GREGORY M. HOWISON
Signature:	/Gregory M. Howison, Reg. #30646/
Date:	11/06/2013
Total Attachments: 3 source=RPX29189-5O9 INC ASSMT EXE#page1.tif source=RPX29189-5O9 INC ASSMT EXE#page2.tif source=RPX29189-5O9 INC ASSMT EXE#page3.tif	

EXHIBIT A

Patent Assignment

This patent assignment ("Assignment") is entered into as of October 20, 2013 (the "Effective Date"), by and between 509, Inc. (d/b/a 3PMobile), a Delaware corporation, with principal place of business at Delaware limited liability company, with principal place of business at 2215 Linden Avenue, Boulder, CO 80304 ("Seller"), and RPX Corporation, a Delaware corporation, with principal place of business at One Market Plaza, Steuart Tower, Suite 800, San Francisco, CA 94105 ("Buyer").

For good and valuable consideration, the receipt of which is hereby acknowledged, Seller hereby irrevocably assigns, sells, grants, transfers and conveys and agrees to assign, sell, grant, transfer, and convey to Buyer, and Buyer hereby accepts and receives, all right, title, and interest throughout the world in and to:

(a) the issued patents and pending patent applications identified on Schedule 1 attached hereto and any issued patent or patent application that directly or indirectly claims or is amended to claim priority to any of the above, in whole or in part (the "Listed Patents");

(b) to the extent not included in (a), all issued patents, rights to inventions and pending and future applications for patents under U.S. law or regulation or of any foreign country with respect to the patentable inventions from which such Listed Patents arise, including without limitation utility patents, utility models, design patents, invention certificates, provisionals, continuations, divisionals, continuations-in-part, reexaminations, reissues, extensions and renewals, in all countries of the world, as well as any patents and patent applications to which any of the Listed Patents or any of the foregoing directly or indirectly claim priority, in whole or in part (subcategories (a) and (b) collectively, the "Assigned Patents");

(c) all causes of action (whether known or unknown or whether currently pending, filed or otherwise) and other enforcement rights under or on account of the Listed Patents, including without limitation all causes of action and other enforcement rights for damages, injunctive relief, and any other remedies of any kind for past, current and future infringement; and

(d) all rights to collect royalties or other payments under or on account of the Assigned Patents and the foregoing subcategory (c).

Seller agrees upon request (and at the expense) of Buyer to, and if Seller is unable or unwilling to do so authorizes Buyer to act in Seller's name to: execute all oaths, assignments, powers, and any other papers necessary to perform Seller's obligations hereunder, testify in any proceeding, and otherwise take any action, and fully cooperate with Buyer to perform Seller's obligations hereunder, in each case, related to securing and enforcing Buyer's rights related to this Assignment.

The terms and conditions of this Assignment will inure to the benefit of Buyer, its successors, assigns, and other legal representatives and will be binding upon Seller, its successors, assigns, and other legal representatives.

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IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed as of the Effective Date. The individuals signing for the parties represent and warrant that he or she has authority to sign for and enter into this Assignment on behalf of the respective parties.

Seller:

Notary Seal:

509, Inc.

By: Elizabeth A. Coker
Name: ELIZABETH A. COKER
Title: VP Marketing + Director
Date: October 30, 2013

SUBSCRIBED AND AFFIRMED, OR SWORN TO BEFORE
ME IN THE COUNTY OF BOULDER, STATE OF
COLORADO THE 30 DAY OF Oct 20 13
Christina M. Rodriguez
NOTARY PUBLIC STATE OF COLORADO
My Commission expires Mar. 21, 2017

CHRISTINA M RODRIGUEZ
NOTARY PUBLIC
STATE OF COLORADO
NOTARY ID 20134014835
MY COMMISSION EXPIRES MARCH 27, 2017

Buyer:

RPX Corporation

By: Ned Segal
Name: Ned Segal
Title: CFO
Date: Oct 30, 2013

SCHEDULE 1

PATENTS AND PATENT APPLICATIONS

Country	Patent/Pub No.	Grant Date	Application No.	Title
US	N/A	N/A	60/888318	INTERNET PERSONALIZATION AND LOCATION-BASED SERVICES INFRASTRUCTURE
US	7873710	1/18/2011	12/016996	CONTEXTUAL DATA COMMUNICATION PLATFORM
WO	08/98082	8/14/2008	PCT/US08/53220	CONTEXTUAL DATA COMMUNICATION PLATFORM
US	8156206	4/10/2012	12/960027	CONTEXTUAL DATA COMMUNICATION PLATFORM
US	2012/0198328	N/A	13/442609	CONTEXTUAL DATA COMMUNICATION PLATFORM
US	N/A	N/A	61/514020	UNSOLICITED COOKIE ENABLED CONTEXTUAL DATA COMMUNICATIONS PLATFORM
US	2012/0317652	N/A	13/564600	UNSOLICITED COOKIE ENABLED CONTEXTUAL DATA COMMUNICATIONS PLATFORM
US	Pending	N/A	13/960925	CONTEXTUAL DATA COMMUNICATION PLATFORM

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