

## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JEFFREY GORDON ELLINGSON	11/05/2013
RONALD HO	11/01/2013
RECEIVING PARTY DATA	
Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14066623
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>	
Correspondent Name:	ANDREW D. MICKELSEN
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Address Line 4:	IRVINE, CALIFORNIA 92614-2559
ATTORNEY DOCKET NUMBER:	090364-0636
NAME OF SUBMITTER:	ANDREW D. MICKELSEN, REG. NO. 50,957
Signature:	/Andrew D. Mickelsen/
Date:	11/06/2013
Total Attachments: 1 source=090364-0636_Assignment#page1.tif	

CH \$40.00 14066623

ASSIGNMENT


For valuable consideration, I, Jeffrey Gordon ELLINGSON of San Francisco, California, and Ronald HO of Fremont, California, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled ORGANIZATIONAL BADGING, filed October 29, 2013, and assigned U.S. Application Number 14/066,623, and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and application number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: Nov 5, 2013

  
Jeffrey Ellingson (Nov 5, 2013)

Jeffrey Gordon ELLINGSON

Date: Nov 1, 2013

  
Ronald Ho (Nov 1, 2013)

Ronald HO