

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>CHRISTINE BOOMER BRUMBACK</td> <td>09/13/2013</td> </tr> <tr> <td>DAVID WAYNE KNIGHT</td> <td>09/23/2013</td> </tr> <tr> <td>JAMES PARK</td> <td>09/13/2013</td> </tr> <tr> <td>ANDREW COLE AXLEY</td> <td>09/13/2013</td> </tr> <tr> <td>SHELTON GEE JAO YUEN</td> <td>09/13/2013</td> </tr> </tbody> </table>		Name	Execution Date	CHRISTINE BOOMER BRUMBACK	09/13/2013	DAVID WAYNE KNIGHT	09/23/2013	JAMES PARK	09/13/2013	ANDREW COLE AXLEY	09/13/2013	SHELTON GEE JAO YUEN	09/13/2013
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RECEIVING PARTY DATA													
Name:	FITBIT, INC.												
Street Address:	150 SPEAR STREET												
Internal Address:	SUITE 200												
City:	SAN FRANCISCO												
State/Country:	CALIFORNIA												
Postal Code:	94105												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14045574</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14045574								
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Application Number:	14045574												
CORRESPONDENCE DATA													
Fax Number:													
Phone:	5106631100												
Email:	jmorrison@wavsip.com												
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>													
Correspondent Name:	WEAVER AUSTIN VILLENEUVE & SAMPSON, LLP												
Address Line 1:	P.O. BOX 70250												
Address Line 4:	OAKLAND, CALIFORNIA 94612-0250												
ATTORNEY DOCKET NUMBER:	FTBTP003B												
NAME OF SUBMITTER:	CHRISTIAN D. SCHOLZ												

CH \$40.00 14045574

Signature:	/Christian D. Scholz/
Date:	11/07/2013
Total Attachments: 4 source=FTBTP003B_Signed_Assignment#page1.tif source=FTBTP003B_Signed_Assignment#page2.tif source=FTBTP003B_Signed_Assignment#page3.tif source=FTBTP003B_Signed_Assignment#page4.tif	

ASSIGNMENT OF PATENT APPLICATION

Whereas I, an undersigned named inventor, possess the right, title and interest for and in the Invention(s) as set forth in the patent application entitled: BIOMETRIC MONITORING DEVICE WITH CONTEXTUALLY- OR ENVIRONMENTALLY-DEPENDENT DISPLAY (Atty. Docket No. FTBTP003B), and

(1) for which I have executed a U.S. patent application;

AND/OR

(2) the same having been filed on (October 3, 2013) as Application No. (14/045,574);

OR

(3) which is a U.S. Provisional Patent Application filed on () as Application No. ();

in connection with which I hereby authorize and request the assignee's attorneys associated with Customer Number _____ to insert within the foregoing parentheses the filing date and/or Application No. of said application when known.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned named inventor, hereby:

1) Sell, assign and transfer to Fitbit, Inc., a Delaware corporation, having a place of business at 150 Spear Street, Suite 200, San Francisco, CA 94105 ("ASSIGNEE"), the entire right, title and interest in the above-referenced application including any and all improvements and inventions disclosed therein, and in applications based upon, and patents (including foreign patents and the right to claim priority) granted upon, the above-referenced application.

2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the named inventor, as well as the named inventor's heirs, legal representatives and assigns.

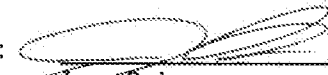

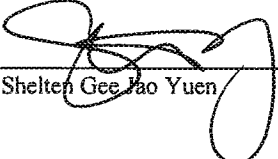
5) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date indicated beside my signature.

1) Signature: 
Typed Name: Christine Boomer Brumback

Date: 9/13/13

Assign US or Foreign Patent Application (No Notary)

- 2) Signature: _____ Date: _____
Typed Name: David Wayne Knight
- 3) Signature:  _____ Date: 9-13-2013
Typed Name: James Park
- 4) Signature:  _____ Date: 9/13/2013
Typed Name: Andrew Cole Axley
- 5) Signature:  _____ Date: 9/13/2013
Typed Name: Shelten Gee Jao Yuen

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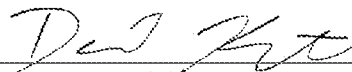
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