

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ANTHONY LOGOTHETIS	10/08/2013
RECEIVING PARTY DATA	
Name:	SEORA LTD.
Street Address:	13-14 HOBART PLACE
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	SW1W 0HH
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	D683994
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	138493-00101
NAME OF SUBMITTER:	PETER K. ZACHARIAS
Signature:	/Peter K. Zacharias/
Date:	11/08/2013
Total Attachments: 2 source=executed_assignment#page1.tif source=executed_assignment#page2.tif	

OP \$40.00 D683994

ASSIGNMENT

THIS ASSIGNMENT, made on the date set forth below by **Anthony Logothetis**, residing at **6 Emm. Benaki str., Paleo Psychiko, Athens, Greece 15452** (hereinafter referred to as "the Assignor"), witnesseth:

WHEREAS, the Assignor has invented certain new, original, and ornamental designs (hereinafter referred to as "the Inventions") for which a design application for Letters Patent has filed in the United States Patent and Trademark Office, identified as Application No. **29/417,032**, filed **March 29, 2012**, and issued as **D683,994** (hereinafter referred to as "the Letters Patent") on **June 11, 2013** and entitled:

HAMMOCK

; and

WHEREAS, **Seora Ltd.**, a corporation duly organized under and pursuant to the laws of United Kingdom, having a principal place of business at **13-14 Hobart Place, London SW1W 0HH** (hereinafter referred to as "the Assignee"), is desirous of acquiring the entire right, title, and interest in and to the Inventions, the design application for Letters Patent, and the Letters Patent.

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the entire right, title, and interest in and to the Inventions, in and to the design application for Letters Patent, and in and to the Letters Patent ("Assigned Patent Rights"), the same to be held and enjoyed by the Assignee, for its own use and behoof and the use and behoof of its successors, legal representatives, and assigns, to the full end of the term of the Letters Patent, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made;

AND for the same consideration, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, any and all confidential know-how, ideas, concepts, procedures, processes, methods, data, other information, and any proprietary rights that the Assignor may have which are not disclosed in the Letters Patent and which are necessary or appropriate for, or useful in connection with, the development or commercialization and realization of, or any further research with respect to, the Assigned Patent Rights;

AND for the same consideration, the Assignor hereby represents and warrants that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the Assigned Patent Rights and that the same are unencumbered and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor shall execute all papers and documents, take all lawful oaths, make all lawful declarations, and do all acts necessary or required to be done for the protection, maintenance, enforcement, and defense of the Assigned Patent Rights;

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor shall execute all papers and documents necessary in connection with any interference, reexamination, supplemental examination, reissue, or any post-grant review procedure that may be declared concerning the Letters Patent and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference, reexamination, supplemental examination, reissue, or post-grant review procedure;

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor shall perform all affirmative acts which may be necessary to maintain the grant of the Letters Patent to the Assignee in the United States of America;

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor shall execute separate assignment documents in connection with the Assigned Patent Rights as the Assignee may deem necessary or expedient.

The undersigned hereby grants the firm of ~~PLAIN KOWIE LLP~~ the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

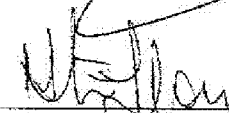
IN WITNESS WHEREOF, the Assignor has hereunto set his hands as of the date written below.

Date: 08/OCT/13



Anthony Logothetis

Witness:



Charaldis Efremoglou