

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>OTTO GOETTEL</td> <td>11/05/2013</td> </tr> <tr> <td>JOHANN AEBY</td> <td>11/05/2013</td> </tr> <tr> <td>ALBERTO FINAZZI</td> <td>11/05/2013</td> </tr> </tbody> </table>		Name	Execution Date	OTTO GOETTEL	11/05/2013	JOHANN AEBY	11/05/2013	ALBERTO FINAZZI	11/05/2013
Name	Execution Date								
OTTO GOETTEL	11/05/2013								
JOHANN AEBY	11/05/2013								
ALBERTO FINAZZI	11/05/2013								
RECEIVING PARTY DATA									
Name:	ALFA PARF GROUP S.P.A.								
Street Address:	VIA ANTONIO ALDINI, 206								
City:	BOLOGNA								
State/Country:	ITALY								
Postal Code:	40136								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14115240</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14115240				
Property Type	Number								
Application Number:	14115240								
CORRESPONDENCE DATA									
Fax Number:	(212)661-8002								
Phone:	2126618000								
Email:	info@lmiplaw.com								
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>									
Correspondent Name:	LUCAS & MERCANTI, LLP								
Address Line 1:	475 PARK AVENUE SOUTH								
Address Line 2:	15TH FLOOR								
Address Line 4:	NEW YORK, NEW YORK 10016								
ATTORNEY DOCKET NUMBER:	SS1221123								
NAME OF SUBMITTER:	SILVIA SALVADORI								
Signature:	/Silvia Salvadori/								

OP \$40.00 14115240

Date:

11/12/2013

Total Attachments: 2

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ASSIGNMENT OF RIGHTS, TITLE AND INTEREST IN INVENTION

This is an assignment of the following rights, title and interest (check all that apply):

- United States of America rights, title and interest in the invention*
- Foreign rights, title and interest in the invention*
- United States Patent Application Serial No. _____*
Date of Execution: _____ Date of Filing: _____
- United States Provisional Patent Application Serial No. _____*
- United States Patent No(s). _____*
- International (PCT) Patent Application No. PCT/IB2012/052511*
- Other (specify) _____*

Title of the Invention:

AMMONIUM HYDROXIDE-FREE HAIR DYE COMPOSITIONS CONTAINING A BUFFER SYSTEM

Inventors (assignors):

<i>Name</i>	<i>Address</i>
Otto GOETTEL	c/o ALFA PARF GROUP S.P.A. Dipartimento Ricerca e Sviluppo Via Ciserano, sn 24046 Osio Sotto (BG), Italy
Johann AEBY	c/o ALFA PARF GROUP S.P.A. Dipartimento Ricerca e Sviluppo Via Ciserano, sn 24046 Osio Sotto (BG), Italy
Alberto FINAZZI	c/o ALFA PARF GROUP S.P.A. Dipartimento Ricerca e Sviluppo Via Ciserano, sn 24046 Osio Sotto (BG), Italy

Assignee:

<i>Name</i>	<i>Address</i>
ALFA PARF GROUP S.P.A.	Via Antonio Aldini, 206 40136 Bologna, Italy

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and /or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

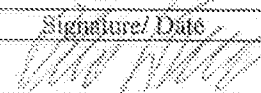
We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said Invention, and in and to any and all reissues and reexaminations thereof, which may be granted or have granted for said Invention, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Commissioner of Patents and Trademarks to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuation-in-part of said application for patent and/or for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

The undersigned hereby grant(s) the firm LUCAS & MERCANTI, L.L.P., 475 Park Avenue South, New York, New York, 10016, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

Inventors' Signatures:

Name	Signature/ Date
Otto GOETTEL	 05-11-13
Johann ABBY	
Alberto FINAZZI	 5-11-13