

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2614074

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>JONATHAN A. BENNETT</td> <td>02/20/2013</td> </tr> <tr> <td>STEPHEN O. LEMAY</td> <td>12/05/2012</td> </tr> <tr> <td>MARCEL VAN OS</td> <td>12/05/2012</td> </tr> <tr> <td>BRADFORD A. MOORE</td> <td>12/04/2012</td> </tr> <tr> <td>EMANUELE VULCANO</td> <td>12/04/2012</td> </tr> <tr> <td>SEEJO K. PYLAPPAN</td> <td>12/04/2012</td> </tr> </tbody> </table>		Name	Execution Date	JONATHAN A. BENNETT	02/20/2013	STEPHEN O. LEMAY	12/05/2012	MARCEL VAN OS	12/05/2012	BRADFORD A. MOORE	12/04/2012	EMANUELE VULCANO	12/04/2012	SEEJO K. PYLAPPAN	12/04/2012
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EMANUELE VULCANO	12/04/2012														
SEEJO K. PYLAPPAN	12/04/2012														
RECEIVING PARTY DATA															
Name:	APPLE INC.														
Street Address:	1 INFINITE LOOP														
City:	CUPERTINO														
State/Country:	CALIFORNIA														
Postal Code:	95014														
PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13632121</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13632121										
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Application Number:	13632121														
CORRESPONDENCE DATA															
Fax Number:	(310)442-9330														
Phone:	3104429300														
Email:	mail@adelitollen.com														
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>															
Correspondent Name:	MANI ADELI														
Address Line 1:	11859 WILSHIRE BOULEVARD, SUITE 500														
Address Line 4:	LOS ANGELES, CALIFORNIA 90025														
ATTORNEY DOCKET NUMBER:	APLE.P0395														
NAME OF SUBMITTER:	MANI ADELI														

OP \$40.00 13632121

Signature:	/Mani Adeli/
Date:	11/13/2013
Total Attachments: 8 source=APLE_P395_assignment#page1.tif source=APLE_P395_assignment#page2.tif source=APLE_P395_assignment#page3.tif source=APLE_P395_assignment#page4.tif source=APLE_P395_assignment#page5.tif source=APLE_P395_assignment#page6.tif source=APLE_P395_assignment#page7.tif source=APLE_P395_assignment#page8.tif	

ASSIGNMENT

APLE.P0395  
P15136US1

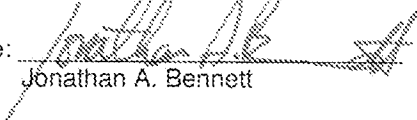
WHEREAS, we, **Jonathan A. Bennett**, residing in **San Francisco, CA**, **Stephen O. Lemay**, residing in **San Francisco, CA**, **Marcel van Os**, residing in **San Francisco, CA**, **Scott J. Forstall**, residing in **Mountain View, CA**, **Bradford A. Moore**, residing in **San Francisco, CA**, **Emanuele Vulcano**, residing in **San Francisco, CA**, and **Seejo K. Pylappan**, residing in **Cupertino, CA**, have made an invention entitled: **Context-Aware Voice Guidance** and have made application for United States Letters Patent therefor, the same having been filed in the United States Patent and Trademark Office on **9/30/2012** as **United States Application No. 13/632,121**; and

WHEREAS, Apple Inc., a corporation organized and existing under the laws of California and having an office and place of business at 1 Infinite Loop, Cupertino, California 95014, United States of America, is desirous of acquiring the entire interest in said invention, said United States Patent Application, and in any Letters Patent which may be entitled to the benefit thereof;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we do hereby sell, assign, and transfer unto the said Apple Inc., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States Patent Application, including any nonprovisional patent application claiming the benefit thereof and any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said Patent Application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said Apple Inc. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date(s) indicated hereinafter:

Date: 02/20/13

Signature:   
Jonathan A. Bennett

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Stephen O. Lemay

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Marcel van Os

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Scott J. Forstall

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Bradford A. Moore

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Emanuele Vulcano

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Seejo K. Pylappan

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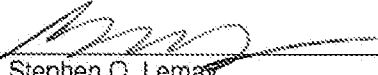
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IN TESTIMONY WHEREOF, we have hereunto signed our names on the date(s) indicated hereinafter:

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Jonathan A. Bennett

Date: 12-5-12

Signature:   
Stephen O. Lemay

Date: 12-5-12

Signature:   
Marcel van Os

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Scott J. Forstall

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
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Marcel van Os

Date: \_\_\_\_\_ Signature: \_\_\_\_\_  
Scott J. Forstall

Date: 12/4/12 Signature: *Bradford A. Moore*  
Bradford A. Moore

Date: 12/4/12

Signature:   
Emanuele Vulcano

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
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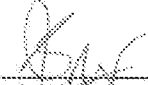
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