

## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT		
CONVEYING PARTY DATA			
Name		Execution Date	
PAOLO BULGARI		09/06/2013	
RECEIVING PARTY DATA			
Name:	BULGARI S.P.A.		
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PROPERTY NUMBERS Total: 1			
Property Type	Number		
Application Number:	29464237		
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ATTORNEY DOCKET NUMBER:	032038-00002		
NAME OF SUBMITTER:	STEPHEN KENNY		
Signature:	/Stephen Kenny/		
Date:	11/14/2013		
Total Attachments: 3 source=BulgariAssignment#page1.tif source=BulgariAssignment#page2.tif source=BulgariAssignment#page3.tif			

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**ASSIGNMENT**

**WHEREAS,**

Paolo Bulgari, a citizen of Italy, and whose post office address is Lungotevere Marzio 11, 00186, Rome, Italy;

(hereinafter referred to as "ASSIGNOR"), as inventor, has invented a new invention entitled "BAG" for which a design application for United States Letters Patent and as identified by Attorney Docket No. 032038-00002 (BAG)

☒ [X] is being filed concurrently with the recordation of this Assignment

☐ [ ] was filed on \_\_\_\_\_ as Application No. \_\_\_\_\_; and

**WHEREAS,**

Bulgari S.p.A., existing under the laws of Italy, having its principal place of business at Lungotevere Marzio 11, 00186, Rome, Italy (hereinafter referred to as "ASSIGNEE"), is desirous of obtaining our entire right, title and interest in, to and under the said invention and all improvements thereto and the said application;

**NOW, THEREFORE,** for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR have sold, assigned, transferred and set over, and by these presents do hereby agree to sell, assign, transfer and set over, unto ASSIGNEE, its successors, assigns and legal representatives, the entire right, title and interest in, to and under said invention and all improvements and embodiments thereto and said United States provisional application or said application for United States Letters Patent, as the case may be, and said invention in all applications based in whole or in part on the aforementioned patent applications, and said invention in all applications claiming priority thereto or converted therefrom, and all divisions, renewals, continuations and continuations-in-part thereof and any supplemental provisional applications, and all Patents of the United States which may be granted thereon and all reissues, reexaminations and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries other than the United States, together with the right to file such applications and the right to claim for the same the

priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof (all of the foregoing being hereinafter collectively referred to as the "Patents Rights"), the same to be held and enjoyed by ASSIGNEE for its own use and enjoyment and for the use and enjoyment of its successors, assigns and legal representatives, to the end of the term or terms for which the Patent Rights are granted, reissued, or extended, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this assignment had not been made, together with all claims for damages by reason of past, present or future infringement of the Patent Rights, with the right to sue for and collect the same in the sole name of ASSIGNEE or its successors, assigns, or legal representatives, for ASSIGNEE's own use and enjoyment, and for the use and enjoyment of ASSIGNEE successors, assigns and legal representatives.

ASSIGNOR hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to ASSIGNEE, its successors, assigns and legal representatives, in accordance with the terms of this instrument;

ASSIGNOR hereby covenant and agree that ASSIGNOR have full right to convey the entire right, title and interest herein assigned, that such right, title and interest is unencumbered, and that ASSIGNOR have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives;

ASSIGNOR further covenant and agree that ASSIGNOR will communicate to ASSIGNEE, its successors, assigns and legal representatives, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue, reexamination, foreign applications or other such Letters Patent, make all rightful oaths, and generally do everything possible to aid ASSIGNEE or, its successors, assigns and legal representatives, to obtain and enforce proper protection for said invention in all countries;

ASSIGNOR hereby authorize ASSIGNEE's patent attorney to complete this form by the addition of the application number, application filing date, and attorney docket number, if necessary.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 6<sup>th</sup> day of September 2013

\_\_\_\_\_  
Paolo Bulgari

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