

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2609354

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>DAVID MCINTOSH</td> <td>02/28/2011</td> </tr> <tr> <td>MAX CRANE</td> <td>02/28/2011</td> </tr> <tr> <td>CHRIS PENNELLO</td> <td>02/28/2011</td> </tr> </tbody> </table>		Name	Execution Date	DAVID MCINTOSH	02/28/2011	MAX CRANE	02/28/2011	CHRIS PENNELLO	02/28/2011		
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MAX CRANE	02/28/2011										
CHRIS PENNELLO	02/28/2011										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>REDUX, INC.</td> </tr> <tr> <td>Street Address:</td> <td>2054 University Avenue, Fl. 2</td> </tr> <tr> <td>City:</td> <td>Berkeley</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94704</td> </tr> </table>		Name:	REDUX, INC.	Street Address:	2054 University Avenue, Fl. 2	City:	Berkeley	State/Country:	CALIFORNIA	Postal Code:	94704
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12953386</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12953386						
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Application Number:	12953386										
CORRESPONDENCE DATA											
Fax Number:	(415)576-0300										
Phone:	(415)576-0200										
Email:	MHitchcock@kilpatricktownsend.com										
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>											
Correspondent Name:	KILPATRICK TOWNSEND & STOCKTON LLP										
Address Line 1:	TWO EMBARCADERO CENTER										
Address Line 2:	EIGHTH FLOOR										
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94111-3834										
ATTORNEY DOCKET NUMBER:	91283-792397 (000610US)										
NAME OF SUBMITTER:	MELISSA E. PATTERSON										
Signature:	/Melissa E. Patterson/										

Date:

11/08/2013

Total Attachments: 2

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ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, David McIntosh of 2513 Mango Way, Del Mar, CA 92014; Max Crane of 2219 El Amigo Road, Del Mar, CA 92014; and Chris Pennello of 2590 Durant Avenue, #187, Berkeley, CA 94704, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: PRIORITIZATION IN A CONTINUOUS VIDEO
PLAYBACK EXPERIENCE

Date(s) of execution of Declaration: February 28, 2011

Filing Date: November 23, 2010

Application No.: 12/953,386 ; and

WHEREAS, Redux, Inc., located at 2054 University Avenue, Fl. 2, Berkeley, CA 94704, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

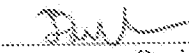
For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignor, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

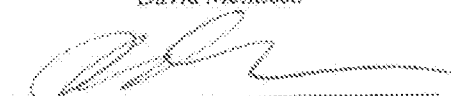
Assignors hereby authorize and request Kilpatrick Townsend & Stockton LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 2/28/2011

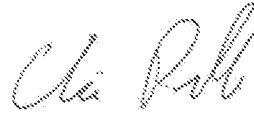

David McIntosh

Dated: 02/28/11


Max Crane

Assignment
Attorney Docket No.: 026909-000610US
Page 2

Dated: 2/18/10



Chris Pennello

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