

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2610868

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>YOAV ABRAHAMI</td> <td>11/11/2013</td> </tr> <tr> <td>URI TAGGER</td> <td>11/11/2013</td> </tr> </tbody> </table>		Name	Execution Date	YOAV ABRAHAMI	11/11/2013	URI TAGGER	11/11/2013		
Name	Execution Date								
YOAV ABRAHAMI	11/11/2013								
URI TAGGER	11/11/2013								
RECEIVING PARTY DATA									
<table border="1"> <tr> <td>Name:</td> <td>WIXPRESS LTD</td> </tr> <tr> <td>Street Address:</td> <td>40 NEMAL STREET</td> </tr> <tr> <td>City:</td> <td>TEL AVIV</td> </tr> <tr> <td>State/Country:</td> <td>ISRAEL</td> </tr> </table>		Name:	WIXPRESS LTD	Street Address:	40 NEMAL STREET	City:	TEL AVIV	State/Country:	ISRAEL
Name:	WIXPRESS LTD								
Street Address:	40 NEMAL STREET								
City:	TEL AVIV								
State/Country:	ISRAEL								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14053614</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14053614				
Property Type	Number								
Application Number:	14053614								
CORRESPONDENCE DATA									
Fax Number: (703)892-4510 Phone: 703-486-1150 Email: miriamh@ems-legal.com <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i> Correspondent Name: EITAN, MEHULAL & SADOT Address Line 1: 10 ABBA EBAN BLVD Address Line 2: POB 2081 Address Line 4: HERZLIYA, ISRAEL 46120									
ATTORNEY DOCKET NUMBER:	P-12444-US								
NAME OF SUBMITTER:	MIRIAM HIRSCH								
Signature:	/MH/								
Date:	11/12/2013								
Total Attachments: 2 source=P-12444-US-ASS-11NOV13#page1.tif source=P-12444-US-ASS-11NOV13#page2.tif									

CH \$40.00 14053614

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable considerations, the Receipt of which is hereby acknowledged, I the undersigned,

ABRAHAMI, Yoav residing at 3 Micha Street, Tel Aviv 6311107, Israel;

TAGGER, Uri residing at 14, Beit Ha Shoeva Street, Even Yehuda, 4051914, Israel;

Hereby sell, assign and transfer to Wixpress Ltd, an Israeli company located at 40 Nermal St., Tel Aviv Israel its successors, assigns and legal representatives (hereinafter, the "Assignee"), the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the application for United States Patent U.S. Serial No. 14/053,614 filed October 15, 2013 and is entitled

**A SYSTEM FOR DEEP LINKING AND SEARCH ENGINE SUPPORT FOR WEB SITES
INTEGRATING THIRD PARTY APPLICATION AND COMPONENTS**

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Letters Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions;

Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or any of them disclosed in said application;

Agree that said Assignee may apply for and receive foreign Letters Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said

Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the under-signed or the undersigned's executors or administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

ABRAHAM, Yoav

Signature: _____

Date: 11/11/2013

[day / month / year]

Witness to ABRAHAM, Yoav

Name: Liron Daz

Address: Nahal 4, Tel Aviv, Israel

Signature: [Signature]

TAGGER, Uri

Signature: _____

Date: 11/11/2013

[day / month / year]

Witness to TAGGER, Uri

Name: Liron Daz

Address: Nahal 4

Signature: [Signature]