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| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------|----------------|
| DOUGLAS ADLER | 11/06/2013 |
| OSKAR JUHLIN | 11/05/2013 |
| MICHAEL NOER | 11/06/2013 |

RECEIVING PARTY DATA

| Name: | THULE IP AB |
|-------------------|---------------|
| Street Address: | FOSIEVAGEN 13 |
| Internal Address: | SE-214 31 |
| City: | MALMO |
| State/Country: | SWEDEN |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29461463 |

CORRESPONDENCE DATA

 Fax Number:
 (303)863-0223

 Phone:
 3038639700

Email: nbell@sheridanross.com

Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: KENDRIA E. PEARSON

Address Line 1: 1560 BROADWAY, SUITE 1200
Address Line 4: DENVER, COLORADO 80202

| ATTORNEY DOCKET NUMBER: | 2417SEP-17 | |
|-------------------------|--------------------------|--|
| NAME OF SUBMITTER: | KENDRIA E. PEARSON | |
| Signature: | /Kendria E. Pearson/ | |
| Date: | 11/18/2013 PATFNT | |

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> PATENT REEL: 031622 FRAME: 0876

ASSIGNMENT

WHEREAS, we, Douglas Adler of 3rd Floor, Yuk Chiu Building, 50 Hollywood Road, Sheung Wan, HK, Oskar Juhlin of Grindstugatan 13, Gustavsberg, SE 13431, and Michael Noer of 4358 Paris Avenue, N., Stillwater, MN 55082, have invented a certain new and useful invention entitled "Bicycle Storage Bag", for which an application for Letters Patent of the United States has been prepared and filed on July 23, 2013, receiving Serial No. 29/461,463 and further identified as Attorney File No. 2417SEP-17;

NOW THEREFORE, be it known that we, the said inventors, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign, and transfer unto said assignee, Thule IP AB, having a place of business at Fosievägen 13, SE-214 31 Malmö, Sweden, its successors, legal representatives, and assignees, the aforesaid patent application and the invention(s) described therein for the territory of the United States of America and all continuation, divisional, continuation-in-part, and reissue applications associated therewith; all corresponding patent applications in foreign countries; all applications pursuant to the Patent Cooperation Treaty; all applications for extension filed or to be filed for the invention(s); and all Letters Patent, Invention Registrations, Utility Models, Extensions, Reissues, and other patent rights obtained for the invention(s) in the United States or any other country;

We also assign any right, title, and interest in and to the invention which has not already been transferred to the assignee;

We warrant that we have made no assignment of the invention(s), application, or patent therefor to a party other than Thule IP AB and we are under no obligation to make any assignment of the invention, application, or patent therefor to any other party; and

We further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention(s), but at the expense of said assignee.

We have reviewed and understand the contents of the application, including the claims thereof, which may have been amended by a preliminary amendment filed with the application or which is contemplated. We affirm that the above-identified application was made or authorized to be made by us. We acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application. We hereby acknowledge that any willful false statement regarding inventorship of this application is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

The Commissioner of Patents is hereby authorized and requested to issue any Letters Patent in accordance with the terms of this Assignment, to Thule IP AB, its successors, legal representatives, and assignees, as the assignee of the entire right, title, and interest therein.

| IN WITNESS WHEREO indicated hereunder. Date: 6 100 2013 | By: Douglas Agler |
|--|---------------------|
| Date: | By:Oskar Juhlin |
| Date: | By: Michael Noer |

The Commissioner of Patents is hereby authorized and requested to issue any Letters Patent in accordance with the terms of this Assignment, to Thule IP AB, its successors, legal representatives, and assignees, as the assignee of the entire right, title, and interest therein.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date indicated hereunder.

| Date: | By: |
|----------------|------------------|
| | Douglas Adler |
| Date: 2013/105 | By: Oskar Juhlin |
| Date: | By:Michael Noer |

The Commissioner of Patents is hereby authorized and requested to issue any Letters Patent in accordance with the terms of this Assignment, to Thule IP AB, its successors, legal representatives, and assignees, as the assignee of the entire right, title, and interest therein.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date indicated hereunder.

| Date: _ | | By: _ | |
|---------|------------|-------|---------------|
| | | • | Douglas Adler |
| | | | |
| Date: _ | | By: _ | |
| | | | Oskar Juhlin |
| | | | m 11-71_ |
| Date: _ | 06-11-2013 | By: _ | MIGTH |
| | | | Michael Noer |

RECORDED: 11/18/2013