

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>TUCKER FORT</td> <td>10/10/2013</td> </tr> <tr> <td>PAUL KATZ</td> <td>10/10/2013</td> </tr> <tr> <td>JACOB PAMBORG</td> <td>10/11/2013</td> </tr> <tr> <td>CHRISTOPHER R XYDIS</td> <td>10/10/2013</td> </tr> </tbody> </table>		Name	Execution Date	TUCKER FORT	10/10/2013	PAUL KATZ	10/10/2013	JACOB PAMBORG	10/11/2013	CHRISTOPHER R XYDIS	10/10/2013		
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<table border="1"> <tr> <td>Name:</td> <td>SMART DESIGN, LLC</td> </tr> <tr> <td>Street Address:</td> <td>601 W. 26TH STREET</td> </tr> <tr> <td>Internal Address:</td> <td>SUITE 1820</td> </tr> <tr> <td>City:</td> <td>NEW YORK</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10001</td> </tr> </table>		Name:	SMART DESIGN, LLC	Street Address:	601 W. 26TH STREET	Internal Address:	SUITE 1820	City:	NEW YORK	State/Country:	NEW YORK	Postal Code:	10001
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CORRESPONDENCE DATA													
Fax Number:	(312)463-5001												
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Email:	BWPTOPAT@bannerwitcoff.com, designsteamchicago@bannerwitcoff.com												
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>													
Correspondent Name:	BANNER & WITCOFF, LTD.												
Address Line 1:	TEN SOUTH WACKER DRIVE												
Address Line 2:	SUITE 3000												
Address Line 4:	CHICAGO, ILLINOIS 60606												
ATTORNEY DOCKET NUMBER:	006943.05802												

CH \$40.00 29460550

NAME OF SUBMITTER:	GEMMA MARKHAM
Signature:	/Gemma Markham/
Date:	11/18/2013
Total Attachments: 3 source=5802_InvtoSD#page1.tif source=5802_InvtoSD#page2.tif source=5802_InvtoSD#page3.tif	

ASSIGNMENT

WHEREAS, We, Tucker Fort, Paul Katz, Jacob Pamborg and Christopher R. Xydis, (collectively, "ASSIGNORS"), are inventors of certain inventions and improvements described in a U.S. design patent application and having the title:

BOTTLE

which application was filed on July 11, 2013 and thereafter received USPTO Serial Number 29/460,550; and

WHEREAS,

Smart Design, LLC ("ASSIGNEE")
601 W. 26th Street,
Suite 1820,
New York, NY 10001

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) our entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey our entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in our name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

We, as ASSIGNORS, agree that our entire right, title and interest was assigned to the ASSIGNEE effective as of the 5th day of September, 2013.

10/10/13
Date:

[Signature]
Tucker Fort

State of New York)
County of New York)

Tucker Fort, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

MONIKA BRZUCHNALSKI
Notary Public, State of New York
No. 01BR6134213
Qualified in Kings County
Commission Expires September 26, 2017

[Signature]
Notary Public
My Commission Expires:

10/10/13
Date:

[Signature]
Paul Katz

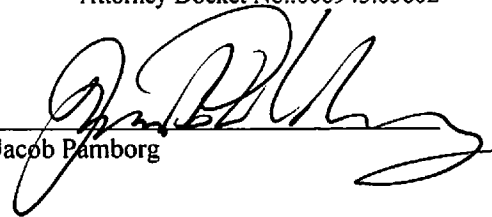
State of New York)
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Notary Public, State of New York
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Commission Expires September 26, 2017

[Signature]
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Jacob Pamborg

State of New York
County of New York

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Christopher R. Xydis

State of New York
County of New York

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