502573236 11/18/2013

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2619129

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TUCKER FORT	10/10/2013
PAUL KATZ	10/10/2013
JACOB PAMBORG	10/11/2013
CHRISTOPHER R XYDIS	10/10/2013

RECEIVING PARTY DATA

Name:	SMART DESIGN, LLC	
Street Address:	601 W. 26TH STREET	
Internal Address:	SUITE 1820	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10001	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29460547

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: BANNER & WITCOFF, LTD.

Address Line 1: TEN SOUTH WACKER DRIVE

Address Line 2: SUITE 3000

Address Line 4: CHICAGO, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 006943.05871

REEL: 031623 FRAME: 0672

PATENT

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NAME OF SUBMITTER:	GEMMA MARKHAM
Signature:	/Gemma Markham/
Date:	11/18/2013
Total Attachments: 3 source=5871_InvtoSD#page1.tif source=5871_InvtoSD#page2.tif source=5871_InvtoSD#page3.tif	

PATENT REEL: 031623 FRAME: 0673

ASSIGNMENT

WHEREAS, We, Tucker Fort, Paul Katz, Jacob Pamborg and Christopher R. Xydis, (collectively, "ASSIGNORS"), are inventors of certain inventions and improvements described in a U.S. design patent application and having the title:

BOTTLE

which application was filed on <u>July 11, 2013</u> and thereafter received USPTO Serial Number <u>29/460,547</u>; and

WHEREAS,

Smart Design, LLC ("ASSIGNEE") 601 W. 26th Street, Suite 1820, New York, NY 10001

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) our entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey our entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in our name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

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We, as ASSIGNORS, agree that our entire right, title effective as of the 5 th day of September, 2013.	and interest was assigned to the ASSIGNEE
10 10 / 13	
Date:	Tucker Fort
State of New Yolk)	,
County of No Yolk)	
Tucker Fort, personally known to me to be the document, personally appeared before me and acknowledge	
MONIKA BRZUCHNALSKI Notary Public, State of New York No. 01BR6134213 Qualified in Kings County Commission Expires September 26, 2017	Notary Public My Commission Expires:
10110113 Date:	Paul Katz
State of New Yolly	•
State of New Yolly County of New Yolly	
Paul Katz, personally known to me to be the personally appeared before me and acknowledged to me the	
	Motary Public
MONIKA BRZUCHNALSKI Notary Public, State of New York No. 01BR6134213 Qualified in Kings County Commission Expires September 26, 20	My Commission Expires:

Attorney Docket_No.:006943.05871

State of New Yolk)
County of New Yolk)

cob Pamborg

Jacob Pamborg, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

> MONIKA BPZUCHNALSKI Notary Public, Selicipi wew York No. 01076 (USP) Qualified in Kings County Commission Expires September 26, 2011

My Commission Expires:

Date:

State of New Yolk, County of New Yolk)

Christopher R. Xydis, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

> MONIKA BRZUCHNALSKI Notary Public, State of New York No. 01BR6134213 Qualified in Kings County Commission Expires September 26, 20___/

My Commission Expires:

RECORDED: 11/18/2013