

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2620147

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>MARK GOLDSTON</td> <td>04/03/2010</td> </tr> <tr> <td>ADAM GOLDSTON</td> <td>04/02/2010</td> </tr> <tr> <td>RYAN GOLDSTON</td> <td>04/02/2010</td> </tr> <tr> <td>JON BEMIS</td> <td>04/04/2010</td> </tr> </tbody> </table>		Name	Execution Date	MARK GOLDSTON	04/03/2010	ADAM GOLDSTON	04/02/2010	RYAN GOLDSTON	04/02/2010	JON BEMIS	04/04/2010
Name	Execution Date										
MARK GOLDSTON	04/03/2010										
ADAM GOLDSTON	04/02/2010										
RYAN GOLDSTON	04/02/2010										
JON BEMIS	04/04/2010										
RECEIVING PARTY DATA											
Name:	ATHLETIC PROPULSION LABS LLC										
Street Address:	9701 WILSHIRE BLVD.										
Internal Address:	SUITE 1000										
City:	BEVERLY HILLS										
State/Country:	CALIFORNIA										
Postal Code:	90212										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13708883</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13708883						
Property Type	Number										
Application Number:	13708883										
CORRESPONDENCE DATA											
Fax Number:	(213)486-0065										
Phone:	(213) 972-4500										
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NAME OF SUBMITTER:	KUMAR MAHESHWARI										

OP \$40.00 13708883

Signature:	/Kumar Maheshwari/
Date:	11/19/2013
<b>Total Attachments: 8</b> source=025086_0211_Assignment_12754333#page1.tif source=025086_0211_Assignment_12754333#page2.tif source=025086_0211_Assignment_12754333#page3.tif source=025086_0211_Assignment_12754333#page4.tif source=025086_0211_Assignment_12754333#page5.tif source=025086_0211_Assignment_12754333#page6.tif source=025086_0211_Assignment_12754333#page7.tif source=025086_0211_Assignment_12754333#page8.tif	

TO: WILLIAM J. ROBINSON COMPANY: 555 S. FLOWER ST




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**UNITED STATES PATENT AND TRADEMARK OFFICE**


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 UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
 DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE


\*501139529A\*

APRIL 05, 2010

PTAS

 WILLIAM J. ROBINSON  
 555 S. FLOWER ST  
 SUITE 3500  
 LOS ANGELES, CA 90071

 UNITED STATES PATENT AND TRADEMARK OFFICE  
 NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 04/05/2010

 REEL/FRAME: 024187/0890  
 NUMBER OF PAGES: 8

 BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).  
 DOCKET NUMBER: 025086-0207

 ASSIGNOR:  
 GOLDSTON, MARK

DOC DATE: 04/03/2010

 ASSIGNOR:  
 GOLDSTON, ADAM

DOC DATE: 04/02/2010

 ASSIGNOR:  
 GOLDSTON, RYAN

DOC DATE: 04/02/2010

 ASSIGNOR:  
 BEMIS, JON

DOC DATE: 04/04/2010

 ASSIGNEE:  
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 BEVERLY HILLS, CALIFORNIA 90212

USPTO

4/5/2010 8:37:02 PM PAGE 3/005 Fax Server

TO: WILLIAM J. ROBINSON COMPANY: 555 S. FLOWER ST

024187/0890 PAGE 2

SERIAL NUMBER: 12754333

FILING DATE:

PATENT NUMBER:

ISSUE DATE:

TITLE: SHOES, DEVICES FOR SHOES, AND METHODS OF USING SHOES

ASSIGNMENT SERVICES BRANCH  
PUBLIC RECORDS DIVISION

**ASSIGNMENT - WORLDWIDE**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor (hereinafter referred to singly and collectively as "ASSIGNOR") has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto

Athletic Propulsion Labs LLC  
9701 Wilshire Blvd.  
Suite 1000  
Beverly Hills, CA 90212

(hereinafter referred to as "ASSIGNEE") its successors and assigns, the full and exclusive right, title and interest for the United States, its territories and possessions, and all foreign countries in and to this invention relating to

SHOES, DEVICES FOR SHOES, AND METHODS OF USING SHOES

as set forth in this United States Patent Application

*check one*     executed concurrently herewith,  
                   executed on \_\_\_\_\_,  
                   Serial No. \_\_\_\_\_    Filed \_\_\_\_\_

as well as in and to (a) all improvements and modifications of the above-identified invention or inventions, (b) the above-identified application and all other applications for Letters Patent of the United States and countries foreign thereto for above-identified invention or inventions and all improvements and modifications thereof, (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto, (d) all divisions, continuations, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES ASSIGNEE to file patent applications in any or all countries on the above-identified invention or inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable under the International Convention or otherwise.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

ASSIGNOR HEREBY AGREES (a) to communicate to ASSIGNEE, its successors and assigns, or their representative or agents, all facts and information known or available to ASSIGNOR respecting said invention or inventions, improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, declarations, and depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of Foley & Lardner LLP do not personally represent ASSIGNOR OR ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

Executed this 3 day of April, 2010.

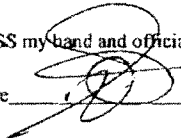
  
\_\_\_\_\_  
MARK GOLDSTON

State of Colorado)

County of Eagle)

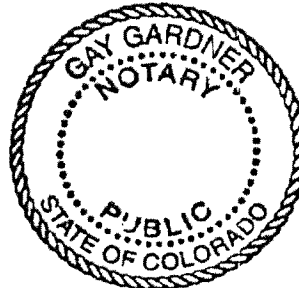
On this 3 day of April, 2010, before me, Gay Gardner (a notary public in and for said county), personally appeared MARK GOLDSTON, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature:  \_\_\_\_\_

My Commission Expires: 3-31-2013

(Seal)



My Commission Expires 03/31/2013

Executed this 2nd day of April, 2010.

*Adam Goldston*

ADAM GOLDSTON

State of California

County of Los Angeles

On this 2 day of April, 2010, before me, Cristy L. Townsend (a notary public in and for said county), personally appeared ADAM GOLDSTON, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal

Signature

My Commission Expires

(Seal)





Executed this 2 day of April, 2010.

Ryan Goldston  
RYAN GOLDSTON

State of California  
County of Los Angeles

On this 2 day of April, 2010, before me, Cristy L. Townsend (a notary public in and for said county), personally appeared RYAN GOLDSTON, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

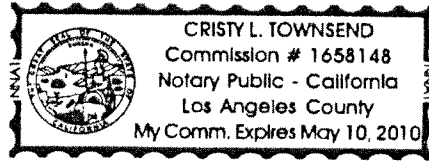
WITNESS my hand and official seal

Signature

My Commission Expires:

(Seal)

Cristy L. Townsend  
May 10, 2010



NAME AND SIGNATURE OF INVENTOR

NAME: JON BEMIS

SIGNATURE: 

DATE: APRIL 4, 2010

NAME AND SIGNATURE OF WITNESSES

NAME: PETTY XIE

SIGNATURE: 

DATE: 4.4.2010

NAME: BEN YI

SIGNATURE: 

DATE: 4.4.2010